

Grant ID: 204

Title of Proposal: Snip and Tuck
Agency Type: Non-Profit
Total Funding Requested: \$18,500.00
Check Payable To: SPCA of Central Florida, Inc.

Application Information

Demographics

Name of Applicant Agency: SPCA of Central Florida, Inc.	Website Address: www.orlandopets.org
Person Submitting Proposal: Barbara Wetzler	Position: President
Organization Business Address: 2727 Conroy Road	City: Orlando
State: Florida	Zip: 32839
Phone (xxx-xxx-xxxx): 407-248-1747	Fax: 407-352-2070
Cell: 407-948-3924	Email Address: barbara@orlandopets.org

Agency Details

Dates of Last Fiscal Year: Begin: 07/01/09 **End:** 06/30/10

Organization Income in Last Fiscal Year: \$6,320,000.00

Organization Expenses in Last Fiscal Year: \$6,575,000.00

Number of Paid Employees: Full Time: 85 Part Time: 3

Number of Active Volunteers: 350

Total Volunteer Hours per Week: 520.00

How did you learn of the 2009 Florida Animal Friend grant competition? Previous grant recipient; email notification

Year(s) of previous Florida Animal Friend grants (if applicable): 2009

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Bradford Prugh	Board Chair	407-387-2650	General Manager, Marriott	bradford.prugh@marriott.com
Brenda Lounsberry	Board Secretary	407-363-3555	Marketing Director	blounsberry@mallatmillenia.com
Carrie Duval Davis	Director	407-563-4007	Business Service Officer	cduvall@BBandT.com
Daisy Staniszki	Director	407-351-7722	Community Volunteer	staniszki@bellsouth.net
Debbie Hall	Director	407-381-7797	VP, HR	dhall@jht.com
Donna Hilyard	Board Vice Chair	407-691-9830	Commercial Insurance Sales	dhilyard@BBandT.com
Dorothy Watson	Director	407-244-3236	Attorney	dwatson@foley.com
Douglas Glick	Director	407-872-3300	Attorney	dglick@cfl.rr.com
Heather Churchill	Director	407-605-4380	VP, Wealth Management	heather.d.churchill@smithbarney.com
Jill Mellen	Director	407-939-6221	Education and Science Director	jill.mellen@disney.com
John Salas	Director	407-298-6410	Inventory Manager	johnsalas@clearchannel.com
Kirsten Bartholomew	Director	407-843-4600	Attorney	kirsten.bartholomew@lowndes-law.com
Marci Target-Smith	Director	407-513-6971	Regional Sales Inventory Director	marci.target@vacationclub.com
Mark Weimer	Immediate Past Chair	407-351-7722	Risk Management	vertuconsulting@gmail.com
Polly Tudela	Director	407-363-8731	Community Relations	polly.tudela@universalorlando.com
Sarah Knipling	Director	407-648-7363	Attorney	sarah.knipling@bbassi.com
Sonya Dixon	Board Treasurer	407-481-5146	Accounting	sonya.dixon@GT.com
William Vose	Director	407-836-2425	Attorney	wcvo@cfl.rr.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

7633 cats and 5093 dogs were admitted.

2714 cats and 2847 dogs were adopted.

4714 cats and 2175 dogs were euthanized.

7174 cats and 9003 dogs were sterilized.

Briefly describe your animal programs:

The agency is an open door shelter, open 7 days/week at each of our two locations. Each facility has separate treatment areas for sick pets. Animal behaviorists and Educators are on staff, and a wide variety of free community programs are offered each month. In addition, the Educators have multiple programs and camps for children, with an emphasis on at-risk students. Community Outreach programs include, but are not limited to: Pet Food Xpress (free feeding and vet care for pets of senior citizens), Project FAITH (free temporary housing and vet care for pets of families in crisis), cruelty investigations, and pet assisted therapy.

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

N/A

If not all, how are animals selected for sterilization before adoption?

N/A

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

N/A

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The agency has a long and successful history in shelter and community spay/neuter programs, with the first shelter clinic started in

1993, followed by the first public clinic in 1994. Each year, we increase the number of spay/neuters performed, but with the mobility of the community, a yearly "increase" is still not sufficient. As agency President, I am ultimately responsible for the fulfillment of all agency commitments, in concert with a very talented staff.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Since 2001, the annual number of community pets spayed/neutered has increased from 4,486 to 12,553. All shelter pets are fixed before going to their new homes. Therefore, the total number of pets s/n on an annual basis, starting with 2001, has increased from 7,185 to 16,177. However, one statistics has remained constant through these years. Each year, on average, 65% of all adopted animals are still intact when entering our shelters. This means that only 35% of the animals placed up for adoption were already s/n when received by our agency, indicating oth a huge community problem and an educational opportunity. And each year, our shelters continue to be filled with cats of all ages and pit bull mixes. Our Community Educators continue to work on the message of s/n. Our Clinic staff continue to Snip and Tuck, but based on the community's growth and mobility, much more is still needed.

Target Population

Geographical target area (name of city, county, etc.):	Osceola County
Total human population in target area:	270,618
Percent of residents living below poverty in target area:	11.9
Estimated number of pet cats in target area (human population divided by 3.3):	82006
Estimated number of pet dogs in target area (human population divided by 4.0):	67655
Estimated number of feral cats in target area (human population divided by 6.0):	45103
Number of cats admitted to animal control shelters in the target area last year (if known)	4850
Number of dogs admitted to animal control shelters in the target area last year (if known)	2550
Number of cats euthanized in animal control shelters in the target area last year (if known)	3670
Number of dogs euthanized in animal control shelters in the target area last year (if known)	1400
Please explain if you believe your target area animal population is significantly different than above.	
The numbers above do not take into account pets received by our agency from Osceola County residents or those taken in by various small, local, volunteer rescue groups.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Pockets of poverty, pockets of ignorance, differences in cultural values about the needs and care of companion animals, the current economic challenges, plus the tremendous growth and mobility of the region means that SPCA vets have to consistently increase their volume of s/n surgeries performed merely to stabilize the pet population.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Last year, the vet contracted by Osceola Animal Control performed 1,210 s/n on pets adopted from the County (868 dogs and 342 cats). No other s/n services are provided by Osceola County Animal Control. The mobile vet clinic van of our agency provides the only low cost vet services in Osceola County. Our clinic mobile unit is currently scheduled once a week in Osceola County. Last fiscal year, 239 s/n surgeries were performed in Osceola County on our mobile unit	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	

Pets in low-income families
 Especially difficult or unique animal overpopulation sources
 Pit bull dogs
 Feral cats
 Special spay/neuter event
 Other all cats

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Through our mobile unit, SPCA staff will spay/neuter a minimum of 250 cats (domestic and feral combined) and 100 pitbulls/pit bull mixes, at no charge to the pet owners. These targets are in addition to our traditional mobile service in Osceola County.

How does this program increase the number of sterilization surgeries above the existing baseline?

Snip and Tuck will remove any economic barriers to having key pet populations reduced.

Methods

What criteria will you use to determine eligibility for the program?

All pet owners of cats and pit bull/mixes may participate in the program, as long as they are residents of Osceola County. Our emphasis is on removing barriers, not creating them.

How will you advertise the program? Explain how the advertising will reach the target audience.

The agency will partner with local animal control in Osceola County to help publicize the program. In addition, we have found our website to be highly effective in spreading the word about similar projects in the past.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

The mobile unit will be stationed in one consistent location during each of its trips to Osceola County for the Snip and Tuck project. Clients will come to the unit for same day surgery for their pets. Bilingual staff are available on the unit.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Clients will bring their pets to the unit, so no other means of transportation will be necessary.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

All services will be performed by SPCA staff veterinarians.

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Angelika Welch, DVM	2727 Conroy Road	Orlando	Florida	32839	407-351-7722	<input type="checkbox"/>
Julie Andersen, DVM	2727 Conroy Road	Orlando	Florida	32839	407-351-7722	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$30.00	\$30.00
Range for Female Cats	\$0.00	\$35.00	\$35.00
Range for Male Dogs	\$0.00	\$80.00	\$80.00
Range for Female Dogs	\$0.00	\$85.00	\$85.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$25.00
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$25.00
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$25.00
Licensing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$25.00

If necessary, please explain the procedures and fees described above:

Basic Snip and Tuck services, at no charge to the client will include exam, s/n,rabies if needed, pain meds, and ear tipping for outdoor/feral cats. all other services will be offered at discounted rates.

Is this a voucher program? If so, how will you assure compliance with the program?

N/A

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The SPCA of Central Florida has a long history of providing high volume, free/affordable spay/neuter surgeries to the community. We always reach our goals, and each year set stretch targets for the next year. Snip and Tuck would be on more tool in our existing efforts to prevent pet overpopulation.

Budget

Total number of sterilization surgeries projected:

Cats: 250 Dogs: 100

Total budget requested (Budget should not exceed \$25,000): \$18,500.00

Average cost/surgery projected: \$53.00

Describe any expenses that are not included in the grant and how they will be paid for:

The budget does not include overhead, staff, compensation, etc. These expenses are considered the cost of fulfilling mission, and are included in our operations budget. No additional fees will be charged to clients for pregnant pets, pets in heat, overweight, etc.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 09/01/11/ **Projected end date:** 08/31/11

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

In 2009, the agency received a Florida Animal Friends Grant for a similar project, Nickel Neuter, in Seminole county. Following the end of the grant year, the agency continued with the Nickel Neuter program as part of operations. To date, more than 1,000 pets have received services through this program, and it has become part of our regular community schedule.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

1) The Florida Animal Friend S/N license plate logo and link will be placed on our website with each announcement of Snip and Tuck Days in Osceola County. 2) A press release will announce program funding. 3) Half page ads (10" X 8") will be placed in the four Pet Talk newsletters, with a full page ad (10" X 16") for our Summer/annual report issue. 4) Logo and link will be placed on our Facebook page. 5) Staff will Tweet once a month for promotion of the license plate.