

Grant ID: 279

**Title of Proposal:** Marmaduke Mondays

**Agency Type:** Municipal

**Total Funding Requested:** \$25,000.00

**Check Payable To:** Palm Beach County Animal Care & Control

Application Information

Demographics

<b>Name of Applicant Agency:</b> Palm Beach County Animal Care & Control	<b>Website Address:</b> www.pbcgov.com/animal
<b>Person Submitting Proposal:</b> Rebecca Rhoades, DVM	<b>Position:</b> Shelter Operations Manager
<b>Organization Business Address:</b> 7100 Belvedere Road	<b>City:</b> West Palm Beach
<b>State:</b> Florida	<b>Zip:</b> 33411
<b>Phone (xxx-xxx-xxxx):</b> 561-233-1242	<b>Fax:</b> 561-233-1234
<b>Cell:</b> 561-385-1999	<b>Email Address:</b> rrhoades@pbcgov.com

Agency Details

**Dates of Last Fiscal Year: Begin:** 10/01/09 **End:** 09/30/10

**Organization Income in Last Fiscal Year:** \$2,773,155.00

**Organization Expenses in Last Fiscal Year:** \$8,392,752.00

**Number of Paid Employees:** Full Time: 111 Part Time: 0

**Number of Active Volunteers:** 65

**Total Volunteer Hours per Week:** 340.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** FACA meeting and colleagues

**Year(s) of previous Florida Animal Friend grants (if applicable):**

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

- Spay/Neuter Services**
- Other**

**List your current board of directors:**

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

12242 **cats** and 8733 **dogs** were admitted.

1662 **cats** and 3198 **dogs** were adopted.

10176 **cats** and 3686 **dogs** were euthanized.

4525 **cats** and 5060 **dogs** were sterilized.

**Briefly describe your animal programs:**

We are a full service community animal management program available 24/7 for public concerns. We respond to public requests for animal services, investigate animal cruelty and neglect, and inspect/license a variety of animal related services and/or businesses. Our main shelter is open daily for all services including adoptions, lost pet recovery, volunteering, rabies vaccinations, animal intake, etc. We have veterinary staff on duty daily and on call 24/7. We have three spay/neuter programs for privately owned pets: At our main facility in West Palm Beach, we sterilize pets daily either being reclaimed by their owners or adopted into new homes. At our West County facility, we sterilize pets Monday-Friday for privately owned pets, feral cat caregivers and rescue groups. At our Spay Shuttle, we sterilize pets Monday-Friday for privately owned pets and feral cat caregivers.

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

We have been providing high quality/high volume public spay/neuter services for over ten years. We have the equipment and facilities to perform this service. Our veterinary team is highly skilled and experienced. We have four veterinarians and ten veterinary technicians with most having worked in the animal care field for over ten years. Our administrative team led by Director Dianne Sauve for seven years, also has great depth in developing and directing programs to address community animal concerns. Dr. Rebecca Rhoades, Shelter Operations Manager will be directing this program and has over fifteen years of administering and performing community spay/neuter services.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

Our community spay/neuter programs are critical for us to address the homeless pet population in Palm Beach County. Fortunately in years past, we had received generous community support to fund free and low cost services for approximately 10,000 pets annually. For FY2010, our community spay/neuter programs (Spay Shuttle and West County) operated with a loss of \$275,000. The loss was funded from donations received and County funding. We are in our fourth year of budget cuts with the County and donations have not been able to continue to fill the gap. We are looking at a ten percent budget cut for FY2012 and are requesting additional resources to maintain a minimum level of services for the public. This service will include a more focused effort to reduce our most at risk animals (large dogs and cats) in our community.

Target Population

<b>Geographical target area (name of city, county, etc.):</b>	Palm Beach County
<b>Total human population in target area:</b>	1,320,134
<b>Percent of residents living below poverty in target area:</b>	11.5
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	400041
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	330034
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	220023
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	12242
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	9846
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	10176
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	3774
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
NO	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b>	
Large dogs due to cost of sterilization surgery and difficulty in placing in new homes due to low demand for adoption. Free-roaming, unowned cats with no responsible person to manage their care.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b>	
We currently offer a variety of services at three locations as stated above on page 2. We offer low-cost services to the general public and free services for pitbulls and low-income qualified residents. There are other organizations in the community that offer services at a reduced rate but not free or for as low of cost as our subsidized programs offer. We are able to meet the demand fairly promptly (within 2 weeks) for small dogs and cats. Because of limited large dog cage space, we aren't meeting the demand promptly (2 month wait time) for large dogs (over 50lbs.) and as a result, many are having puppies or not showing up for appointments due to lag time. Our proposal is to increase our capacity for large dog surgeries once a week to meet the demand from the public requesting sterilization of their dogs.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b>	
<input checked="" type="checkbox"/> <b>Pets in low-income families</b> <input type="checkbox"/> <b>Especially difficult or unique animal overpopulation sources</b> <input checked="" type="checkbox"/> <b>Pit bull dogs</b> <input type="checkbox"/> <b>Feral cats</b> <input type="checkbox"/> <b>Special spay/neuter event</b>	

**Other Dogs weighing 50lbs. or more**

## Objectives

### **What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Average 20 large dog sterilizations on Mondays for a one year period to meet the public demand for sterilization of large dogs.

### **How does this program increase the number of sterilization surgeries above the existing baseline?**

Currently, we average 20 large dog surgeries per week. By increasing our capacity for 20 large dogs on Mondays and continuing the regular schedule Tuesday – Friday (average 4 large dogs daily), we would increase the number of large dogs sterilized per week by approximately 100%.

## Methods

### **What criteria will you use to determine eligibility for the program?**

Dogs weighing 50 lbs. or more. We currently offer free services for pitbull owners and qualified low-income residents. We qualify pet owners by proof of public support (eg. food stamps) or low income (W-2). Our low cost program is available for all other pet owners.

### **How will you advertise the program? Explain how the advertising will reach the target audience.**

Website, radio, fliers, press releases and Craigslist. We currently do not have facebook or twitter available with the County. If this changes soon, we will utilize these social media avenues too.

### **How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Transportation will be provided with our Neuter Commuter for those who cannot transport their dog. All promotional materials will be prepared in Spanish. Depending on demand, incentive program may be offered with our pet food bank for qualified low-income county residents.

### **Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

We currently operate two transport vehicles with trained staff: the Stray Shuttle and the Neuter Commuter. Both are animal transport vans with stainless steel caging and customized air conditioning/ventilation.

## Veterinary Services

### Objectives

#### **What arrangements have you made with veterinarians to perform the surgeries?**

We will provide services with our current veterinary team of team of 4.25 veterinarians and 10 FTE veterinary technicians.

### Veterinary Practices

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$0.00	\$0.00
Range for Female Cats	\$0.00	\$0.00	\$0.00
Range for Male Dogs	\$0.00	\$50.00	\$50.00
Range for Female Dogs	\$0.00	\$50.00	\$50.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabbies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Licensing</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

For qualified low-income, large dog owners and pitbull owners, they will pay no fee. For all other large dog owners, they will pay \$50. The service provided for each large dog includes the sterilization surgery, rabies vaccination, County license and microchip.

Is this a voucher program? If so, how will you assure compliance with the program?

NOT A VOUCHER PROGRAM

**Other Information**

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We will increase our staffing on Mondays to handle the larger dogs. Currently, we operate with one veterinarian, one veterinary technician and one animal care specialist. On Mondays, we will add one f/t animal care specialist and one p/t veterinarian.

**Budget**

Total number of sterilization surgeries projected:

Cats: 0 Dogs: 500

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$50.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

Based on our experience, we project 55% of the large dog owners to be low income qualified or pitbull owners. Their fee is waived and the grant funding will cover the cost of their surgeries. Approximately 500 dogs. Other services we will fund from our field services department is the transport of large dogs for surgery with our Neuter Commuter.

### Timeline

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 08/01/11/ **Projected end date:** 07/31/12

### Future Funding

**Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.**

Due to the difficulty in placement of homeless large dogs and the public demand for smaller dogs, future spay/neuter program funds if limited, will be targeted to curb the over production of large dogs and pitbulls. The smaller dogs may be directed to use private veterinary services or other higher cost resources if we are unable to secure funds to maintain the program after completion of this pilot 1-year program, Marmaduke Mondays.

### Promotion of Florida Animal Friend Spay/Neuter License Plate

**Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.**

We agree to promoting the Animal Friend License Plate with all avenues suggested above. In addition we will promote with signage in our lobby and at all of our public outreach events.