

Grant ID: 267

Title of Proposal: Feral Friday Campaign
Agency Type: Non-Profit
Total Funding Requested: \$17,500.00
Check Payable To: Clay County Humane Society

Application Information

Demographics

Name of Applicant Agency: Clay County Humane Society, Inc.	Website Address: www.ClayHumane.org
Person Submitting Proposal: Linda Welzant	Position: Executive Director
Organization Business Address: 2230 Filmore Street	City: Orange Park
State: FL	Zip: 32065
Phone (xxx-xxx-xxxx): 904-276-7729	Fax: 904-276-4236
Cell: 904-626-1267	Email Address: LWelzant@clayhumane.org

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/10 **End:** 12/31/10

Organization Income in Last Fiscal Year: \$1,540,771.19

Organization Expenses in Last Fiscal Year: \$1,514,308.76

Number of Paid Employees: Full Time: 20 Part Time: 3

Number of Active Volunteers: 44

Total Volunteer Hours per Week: 50.00

How did you learn of the 2009 Florida Animal Friend grant competition? Previous Recipient

Year(s) of previous Florida Animal Friend grants (if applicable): 2005, 2007

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other full service veterinary cli

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Bob Ehrenberg	Director	904-264-9377	IT Specialist	bobdpa@bellsouth.net
Chris Keyworth	Vice President	904-272-6733	Speech Therapist	chrisalis1@earthlink.net
Gerald Milan	President	904-272-5130	Retired	jerrymilan@comcast.net
Janet Keskinen	Secretary	904-742-9480	Educator	cchs@clayhumane.org
Linda Lake	Treasurer	904-910-2440	Office Manager	llake0216@bellsouth.net
Lisa Lemen	Director	904-282-7422	Financial Officer	lemenhead@bellsouth.net
Lynda Schmierer	Director	904-282-7700	Educator	lmschmierer@mail.clay.k12.fl.us

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

1263 cats and 1693 dogs were sterilized.

Briefly describe your animal programs:

In an effort to reduce the number of animals euthanized each day in our shelters and those suffering without vital veterinary care, the Society opened the first and only low cost clinic in North Florida in 1991. Our comprehensive approach to battling the pet overpopulation problem includes reduced prices for all sterilizations and veterinary care, and indigent program for those unable to afford even discounted rates, a cooperative spay and neuter effort with our County's Council on Aging, mobile vaccination clinics, and a far-reaching humane education program. Through education efforts, the Society emphasizes the importance of responsible pet ownership to foster a more humane attitude in this mostly rural community. Subsequently, a substantial population growth in our area over the last few years has reaffirmed the need for our continued efforts.

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

n/a

If not all, how are animals selected for sterilization before adoption?

n/a

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

n/a

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

For more than 30 years, the Clay County Humane Society has been on the frontline battling the pet overpopulation problem and serving the animals and people of our community. Our skilled veterinarians and dedicated support staff currently perform greater than 100 sterilizations each week, and remain eager to increase that number as the need arises, and means are provided.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Our low-cost veterinary clinic is mostly self-sustaining. A portion of the income earned through clinic services is allocated to fund our indigent program - a program directed at assisting those demonstrating financial hardship. The Society provides assistance to as many individuals as budgeting/ funding permits and relies on grants, private donations, and fundraising efforts to expand the program as our community's needs grow. A struggling economy has greatly increased the need for this program, but a decline in charitable donations has created a budget shortfall that threatens the future of this program.

Target Population

Geographical target area (name of city, county, etc.):	Northeast Florida (to include Clay, Duval, Baker, Putnam, St. John's and Nassau County)
Total human population in target area:	963,000
Percent of residents living below poverty in target area:	9%
Estimated number of pet cats in target area (human population divided by 3.3):	291819
Estimated number of pet dogs in target area (human population divided by 4.0):	240750
Estimated number of feral cats in target area (human population divided by 6.0):	160500
Number of cats admitted to animal control shelters in the target area last year (if known)	unavailable
Number of dogs admitted to animal control shelters in the target area last year (if known)	unavailable
Number of cats euthanized in animal control shelters in the target area last year (if known)	unavailable
Number of dogs euthanized in animal control shelters in the target area last year (if known)	unavailable
Please explain if you believe your target area animal population is significantly different than above.	
n/a	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Our county is a mostly rural area comprised of middle to low-income families. Very few reduced/free sterilization programs exist in the community capable of serving those in the most outlying areas. Due to the lagging economy and unemployment rates, companion animal welfare/ veterinary care have become low priorities in the household budgeting.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Private veterinary clinics are available in the area, but tend to be unaffordable to the target population. Additionally, other low-cost or mobile spay/neuter options are not as readily visible nor accessible to those in greatest need.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input checked="" type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other	

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Roaming unsterilized animals are adding to the area's pet overpopulation problem. In addition to focusing on low-income households for free sterilizations, the Society would be able to target the many feral colonies existing in our community. Funding would provide us with enough materials to perform 500 feral cat sterilizations during 2011-2012 without affecting budgeting for our current indigent program.

How does this program increase the number of sterilization surgeries above the existing baseline?

Funding will support a "Feral Friday" campaign in which feral colonies of cats are targeted for free sterilizations each Friday. Our normal number of reduced rate and free sterilizations will remain constant, but Fridays will include an additional 10 cat spays and neuters.

Methods

What criteria will you use to determine eligibility for the program?

Free sterilizations are currently provided primarily to those receiving government assistance or those with severely limited incomes. Feral sterilizations will be scheduled via individuals caring for them, rescue groups, and our local animal welfare organizations. Specific community needs are significant, with several large colonies currently existing and growing. These will be our priority.

How will you advertise the program? Explain how the advertising will reach the target audience.

Our efforts will be documented via print and news media, including our own website and publications and through cooperative efforts with our county animal control agencies and local rescue organizations.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Our staff is hand selected for their compassion for animals and people alike. Each staff member shares a vision for a more humane world that can only be achieved through education and effort. Coupled with volunteers who are equally dedicated in our battle against pet overpopulation, we have and will continue to overcome any obstacles presented to achieve success.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

n/a

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

The Society employs three full-time veterinarians and four relief veterinarians. The clinic is open six days a week, performing surgeries five of those days.

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Clay County Humane Society	2230 Filmore Street	Orange Park	FL	32065	904-276-7729	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$35.00	\$35.00
Range for Female Cats	\$0.00	\$35.00	\$35.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00

Range for Female Dogs

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

Testing and vaccinations beyond State of Florida requirements are optional and at request of caregiver or at discretion of performing veterinarian as deemed necessary. All other procedures are performed at no charge to caregiver/rescue group.

Is this a voucher program? If so, how will you assure compliance with the program?

This is not a voucher program.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The Society currently assists our county's Animal Care and Control with staff training, disease control, veterinary care, and rescue. It is through this relationship, that the Society has seen firsthand the effects the feral populations have on the numbers of animals euthanized in our shelters each year. It is our goal, with the assistance of local animal control agencies, to identify and sterilize these populations.

Budget

Total number of sterilization surgeries projected:

Cats: 500 Dogs: 0

Total budget requested (Budget should not exceed \$25,000): \$17,500.00

Average cost/surgery projected: \$35.00

Describe any expenses that are not included in the grant and how they will be paid for:

Rabies vaccinations, medications, pain control, and testing (as needed) costs will be purchased through current clinic funding and may be offset through product donations from specific veterinary distributors and manufacturers.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/11/ Projected end date: 07/31/12

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

The Society will continue it's 30+ year battle against pet overpopulation through revenue generated by our veterinary clinic. Our veterinarians will continue to care for feral populations, as well, but large numbers as suggested in this proposal, may only be possible through private contributions, fundraising, and grant monies.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

The Society currently has a link on our website to the Florida Animal Friend website. We also have a poster displayed in the lobby of our facility, an ad in each of our newsletters/ e-newsletters, and hand out brochures at information booths and community events.