

Grant ID: 253

**Title of Proposal:** SpayDay Everyday (Ferals)  
**Agency Type:** Non-Profit  
**Total Funding Requested:** \$20,448.00  
**Check Payable To:** Animal Coalition of Tampa

Application Information

Demographics

<b>Name of Applicant Agency:</b> Animal Coalition of Tampa Inc	<b>Website Address:</b> www.actampa.org
<b>Person Submitting Proposal:</b> Linda Hamilton	<b>Position:</b> Executive Director
<b>Organization Business Address:</b> 17633 Gunn Hwy #180	<b>City:</b> Odessa
<b>State:</b> FL	<b>Zip:</b> 33556
<b>Phone (xxx-xxx-xxxx):</b> 813-920-7818	<b>Fax:</b> 813-920-8353
<b>Cell:</b> 813-760-1568	<b>Email Address:</b> linda@actampa.org

Agency Details

**Dates of Last Fiscal Year: Begin:** 01/01/10 **End:** 12/31/10

**Organization Income in Last Fiscal Year:** \$1,811,955.00

**Organization Expenses in Last Fiscal Year:** \$1,703,008.00

**Number of Paid Employees:** Full Time: 24 Part Time: 12

**Number of Active Volunteers:** 50

**Total Volunteer Hours per Week:** 2.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** An Email reminder and prior grants from FAF.

**Year(s) of previous Florida Animal Friend grants (if applicable):** 2006, 2008

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

**List your current board of directors:**

<b>Name</b>	<b>Title</b>	<b>Phone</b>	<b>Occupation</b>	<b>Email</b>
Frank Hamillton PhD	Board President	813-679-1939	Management Professor- Eckerd College	hamilfe@eckerd.edu
Linda Rollison Hamilton	Director	813-760-1568	Executive Director	linda@actampa.org
Richard DuCharme	Director	904-425-0005	Founder First Coast NMHP	rducharme@fcnmlhp.org
Tamera Holman	Board Treasurer	480-883-7944	Controller, Greulich	tholman@cox.net

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**0 cats and 0 dogs were admitted.**

**0 cats and 0 dogs were adopted.**

**0 cats and 0 dogs were euthanized.**

**7670 cats and 5049 dogs were sterilized.**

**Briefly describe your animal programs:**

High quality, high volume, affordable cat and dog spays and neuters (45,000 as of 3/13/2011), shot clinics and medications targeted for low income residents. Monthly spay and neuter program for feral cats ("SpayDay Sunday") offers caretakers a TNR opportunity. Annual male cat "Neuterathons", male cat surgeries for \$5, are held in Feb of each year.

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

"SpayDay Sunday", Animal Coalition of Tampa's (ACT's) high volume feral cat surgery program, has operated consistently since its inception on Sunday, January 13, 2002. The program provides monthly surgeries for cats in traps to community caretakers. Each feral cat receives surgery, anesthesia, rabies vaccine, dewormer, pain and antibiotic injections and ear tip. The caretaker donates \$10 of the cost to ACT and ACT provides all other costs associated with this program. During this monthly event, kittens that are young enough to socialize are pulled, fixed and given to our adoption partner, St Francis Animal Rescue, for eventual adoption. Our current inventory of traps exceeds 200; we have 50 active volunteers for "SpayDay Sunday" and a weekly staff of 24 full time and 12 part time employees. Linda Hamilton, the Executive Director and co-founder of ACT and Terri Romano, the Operations Manager of ACT, work daily hand-in-hand to plan, staff, execute and measure the continuing success of each program initiated by ACT. Our lead veterinarian brings over 30 years of surgical experience, with a commitment to shelter medicine and the maturity to lead the medical staff. The board, led by Dr Frank Hamilton, is progressive, action oriented, and runs on a self-sustaining financial business model for all existing operations.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

"SpayDay Sunday" brings a very low cost surgical opportunity to colony caretakers whose volume makes even our clinic low prices unreachable. This program has performed over 9,000 spays and neuters since inception. Its monthly availability, however, comes with three limitations: • "SpayDay" is currently scheduled out three months in advance, and our space limitations do not support expansion. • This monthly option can hinder the potential progress of caregivers who would continue to trap daily until the colonies were stable if an affordable surgical option were immediately available. • The timing of this monthly option is generally not conducive to development of new caretakers. More people are likely to adopt the practice of TNR as their solution if they can see immediate progress from doing so. To create a workable solution to the above limitations, we would like to expand our services to offer "SpayDay Everyday". In order to do so, we are requesting additional funding. Our business model handles all daily established costs including costs in excess of \$10 per "SpayDay Sunday" surgeries, and we seek additional funding only to initiate new programs when we see the need and opportunity to increase surgeries.

Target Population

<b>Geographical target area (name of city, county, etc.):</b>	Hillsborough County
<b>Total human population in target area:</b>	1195317
<b>Percent of residents living below poverty in target area:</b>	13,9
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	362218
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	298830
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	199220
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	12,915
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	9907
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	10955
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	4823
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
Intake and euthanized dog and cats numbers are from Hillsborough County Animal Services for FY 2010. A bove formula's for caluclating feral cat population are used locally.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b>	
Our feral cat issue can be attributed to the lack of education and/or sensitivity on the part of the human population. It is a result of owners who allow their intact pets to roam freely and of owners that abandon their intact cats. The problem is exasperated by Florida's warm climate, where cold weather does not impede survival and where cats can procreate year round. Although most pet cats are sterilized, research indicates that nearly all of our "street cats" are not. We will not solve our nation's cat overpopulation crisis until we have effectively dealt with this issue.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b>	
Many veterinarians will sterilize ferals, but their fees are too high for all except an occasional emergency surgery. Often, however, many veterinarians do not accept cats in traps. Currently, there are two formal programs in the area that address this issue: ACT's "SpayDay Sunday" and Humane Society of Tampa Bay's (HSTB) "Community Cats" program. HSTB has been awarded a sizeable grant from PetSmart Charities to end the problem of feral cats in one targeted zip code. Although the program is fairly new, early results are promising. If the end results prove the theory, their grantor may continue their program into another local zip code. But only one zip of the 52 local zip codes is covered at this time. In the meantime, this program and ACT's SpayDay are the only two totally feral-focused services in the area, and both have waiting lists spanning several weeks or months.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b>	
<input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other	

Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Our objective is to sterilize an additional 600 feral and free-roaming cats in the first 6 months of expanding "SpayDay Sunday" to "SpayDay Everyday". Fifty-two percent of surgical candidates are anticipated to be female at a cost of \$36; Forty-eight percent are estimated to be male at the cost of \$32. Requested amount of \$20,448 is to cover surgery, sutures and anesthesia. A \$10 fee from the client covers the costs of rabies vaccine, antibiotic, pain medicine, dewormer and ear-tip. Overhead costs are not factored in as they are paid and incorporated into regular clinic operations. ACT is prepared to absorb any uncovered costs such as wound treatment, etc.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

By expanding the "SpayDay Sunday" concept to "SpayDay Everyday", we expect to increase our monthly feral surgeries by 600 during the first six months (as funded); by 1200 for the entire year, as we begin to fund in the 7th month and beyond.

**Methods**

**What criteria will you use to determine eligibility for the program?**

The qualifiers will be that all cats need to be in traps, and all will be ear-tipped during the surgical procedure.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We will advertise by announcing immediately upon acceptance to our 50 core volunteers and our staff. Our website and newsletter will contain the information, in addition to e-blasts to the community. Flyers and posters will circulate and media contacts will receive press releases.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

We have several bilingual employees; all pieces of written materials are available in both English and Spanish. We also have a two volunteers that pick up and deliver trapped cats as a service for those that need transportation.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

We have some volunteers that help communicate with and transport for caretakers, but most of that is done outside of ACT's guidance. ACT's transportation van, the "Neuter Scooter", can be utilized when a large colony can be trapped at once. Our personnel are trained and covered by liability insurance. All traps and transport carriers are secured with bungee cords for safety assurance.

**Veterinary Services**

**Objectives**

**What arrangements have you made with veterinarians to perform the surgeries?**

We have one full time medical director who can sterilize a mixture of 55 cats and dogs in one day. We have several contract veterinarians who work under her supervision one day each week. We have 5 surgery tables and can accommodate another contract veterinarians on days that are exceptionally busy.

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Barbara Beckett DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>
Caroline Thomas DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>
Georgia Ushi DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>
Jamie Davidson DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>

Lorraine Ellwood DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input checked="" type="checkbox"/>
Martha White DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>
Megan Busch DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>
Melanie Pinel DVM	ACT 1719 W Lemon St	Tampa	FL	33606	813-250-3900	<input type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$10.00	\$32.00	\$42.00
Range for Female Cats	\$10.00	\$36.00	\$46.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabbies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$2.00
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$2.00
<b>Parasite Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$2.00
<b>Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Licensing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$2.00
<b>Other</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$2.00

If necessary, please explain the procedures and fees described above:

\$10 fee includes all required services including rabies, pain med, dewormer (parasite and earmites) antibiotic (other) and ear tip.

Is this a voucher program? If so, how will you assure compliance with the program?

no.

**Other Information**

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Animal Coalition of Tampa's President is on the Scientific Advisory Board of Alley Cat Allies, and is a recognized speaker on planning executing and operating a high volume, high quality spay and neuter clinic.

**Budget**

Total number of sterilization surgeries projected:

Cats: 600 Dogs: 0

Total budget requested (Budget should not exceed \$25,000): \$20,448.00

Average cost/surgery projected: \$35.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

Any unforeseen expenses (wound cleaning, etc) will be absorbed by ACT.

**Timeline**

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 09/01/11/    **Projected end date:** 02/28/12

**Future Funding**

**Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.**

This program will be factored into the budget after its funding is exhausted. If the program is funded for the 4th quarter of 2011 and the first quarter of 2012, ACT will be prepared to project and include expenses for the balance of 2012 and subsequent years thereafter. Our fundrasing, like low cost spays and neuter efforts, continue to grow.

**Promotion of Florida Animal Friend Spay/Neuter License Plate**

**Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.**

All employees are reimbursed for the purchase of the spay neuter speciality plate, and are "encouraged" (as a part of their new hire training) to do so. In addition, we will include the sample plate in all our flyers and media promotion of the program funded, link on our website and press releases to our local media.