

Grant ID: 163

Title of Proposal: Spay a Stray
Agency Type: Non-Profit
Total Funding Requested: \$25,000.00
Check Payable To: The Cat Network, Inc.

Application Information

Demographics

| | |
|--|---|
| Name of Applicant Agency: The Cat Network, Inc. | Website Address: www.thecatnetwork.org |
| Person Submitting Proposal: Charlene Grall | Position: Treasurer |
| Organization Business Address: P.O. Box 347228 | City: Miami |
| State: FL | Zip: 33234-7228 |
| Phone (xxx-xxx-xxxx): 305-255-3482 | Fax: 305-421-4112 |
| Cell: 786-223-6828 | Email Address: cgrall@rsmas.miami.edu |

Agency Details

Dates of Last Fiscal Year: **Begin:** 01/01/09 **End:** 12/31/09

Organization Income in Last Fiscal Year: \$286,573.23

Organization Expenses in Last Fiscal Year: \$296,976.46

Number of Paid Employees: Full Time: 0 Part Time: 1

Number of Active Volunteers: 100

Total Volunteer Hours per Week: 400.00

How did you learn of the 2009 Florida Animal Friend grant competition? We have know about FAF since we were seeking approval for the license plate

Year(s) of previous Florida Animal Friend grants (if applicable): 2007

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

| Name | Title | Phone | Occupation | Email |
|-----------------|-----------------|--------------|---------------------|-----------------------------|
| Agneta Eriksson | Director | 786-380-1196 | Hospitality | agnetaeriksson1@hotmail.com |
| Charlene Grall | Treasurer | 786-223-6828 | Scientist | cgrall@rsmas.miami.edu |
| Gina Mallory | Director | 847-975-1961 | Student | ginamallory@hotmail.com |
| Jill Steinberg | Secretary | 305-607-5539 | Information Systems | jillenid@bellsouth.net |
| Jim Stamps | Asst. Treasurer | 305-336-7227 | Information Systems | guywonder1@aol.com |
| Karen Rundquist | Director | 305-447-0019 | Attorney | karen@garridorundquist.com |
| Lynn MacAuley | Director | 561-748-9323 | Retired | LPurplepaws@aol.com |
| Maria Gonzalez | Director | 305-266-1724 | Singer | Mancha85N1@aol.com |
| Megan Clouser | Director | 305-724-5509 | Environmental | msmeggs@aol.com |
| Nancy Mayes | Director | 305-595-1518 | Property Management | ncmayes@bellsouth.net |
| Sue Jackson | Vice President | 305-951-8983 | retired | hughsue@bellsouth.net |
| Sylvia Mora | President | 305-401-5641 | Attorney | saweetp@aol.com |

Applicant Qualifications

For your organization, in the last complete fiscal year:

481 **cats and 0 dogs were admitted.**

493 **cats and 0 dogs were adopted.**

0 cats and 0 dogs were euthanized.

5844 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

Cat Network has a low-cost sterilization program for stray, feral and abandoned cats. This program has two components: a certificate program that may be used at over 40 participating veterinary clinics, and a mobile surgical van owned by Cat Network. In addition, we offer an adoption referral program for members who want to find homes for felines they have rescued; we do not have a shelter nor do we "own" any animals.

If your program performs adoptions, are all animals sterilized before adoption?

No

If not all, what percentage of animals are not currently sterilized before adoption?

Approximately 3%

If not all, how are animals selected for sterilization before adoption?

All animals 3 months or older must be sterilized before adoption unless a veterinarian documents medical reason to wait; most animals between 8-12 weeks are also sterilized unless foster parent works with a veterinarian who discourages early sterilization.

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

The Cat Network requires adoptive parents to sign a contract committing to sterilize and submit a refundable \$50 deposit per adopted unsterilized feline; foster parents must follow up to ensure animal(s) is sterilized by 4 months of age.

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry ou this program.

Cat Network has facilitated the sterilization of 54,000 felines since our inception in 1995. Charlene Grall, Treasurer will oversee and administer the grant project and funds. Ms. Grall has volunteered with Cat Network for 14 years. Dr. Marc Kramer will perform surgeries on the Miami Meow Mobile; Dr. Kramer has 3 years experience with high-volume, high-quality spay/neuter, and performed almost 1600 feline sterilizations for Cat Network in 2009. Dr. Kramer also provides services to the Clydley Foundation, Humane Society of Greater Miami and Miami Dade Animal Services, averaging 30 feline and canine surgeries per surgical day. In addition to surgeries performed on the Miami Meow Mobile, colony caretakers may take cats from the target areas to licensed veterinarians at our participating clinics (<http://www.thecatnetwork.org/vets.html>) when the location and availability is preferable.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Current level of funding is \$32,100 in the first quarter of 2010. We have the veterinary capability to perform 6000-7000 feline sterilizations annually, if funding were adequate. Additional resources are needed to allow us to maximize the number of surgeries. Current community-wide capacity for free and low cost free-roaming cat surgeries is only approximately 4% of the population. This is woefully inadequate to have a significant impact on the birth and euthanasia rates.

Target Population

| | |
|--|-------------------|
| Geographical target area (name of city, county, etc.): | Miami-Dade County |
| Total human population in target area: | 2,398,245 |
| Percent of residents living below poverty in target area: | 16.1 |
| Estimated number of pet cats in target area (human population divided by 3.3): | 726741 |
| Estimated number of pet dogs in target area (human population divided by 4.0): | 599562 |
| Estimated number of feral cats in target area (human population divided by 6.0): | 399708 |
| Number of cats admitted to animal control shelters in the target area last year (if known) | 14,772 |
| Number of dogs admitted to animal control shelters in the target area last year (if known) | 22,412 |
| Number of cats euthanized in animal control shelters in the target area last year (if known) | 12,319 |
| Number of dogs euthanized in animal control shelters in the target area last year (if known) | 9,011 |
| Please explain if you believe your target area animal population is significantly different than above. | |
| Due to the cultural diversity and the higher than average poverty level in our county, we suspect the number of animals is higher than the state-wide average. | |
| Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: | |
| Free-roaming cats are a significant source of cat overpopulation, along with unsterilized pets. The majority of unsterilized pet cats belong to low-income households. | |
| What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? | |
| Current free and low cost sterilization programs for free-roaming cats include Humane Society of Greater Miami (estimated 5,000 cats annually), Cat Network mobile van & certificate program (approximately 5,800 cats annually), Miami Dade Animal Services (approximately 2,000 cats annually), and a few other clinics including ASIS and Planned Pethood which provide sterilization to another 2-3,000 free roaming cats annually. Current community-wide capacity for free and low cost free-roaming cat surgeries is only approximately 4% of the population. This is woefully inadequate to have a significant impact on the birth and euthanasia rates. | |
| Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: | |
| <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other | |

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Sterilization, rabies vaccination and ear tipping for approximately 700 free-roaming felines with low-income caretakers.

How does this program increase the number of sterilization surgeries above the existing baseline?

If we receive this grant, we will reach out to caretakers in low-income neighborhoods, providing sterilization to felines who would otherwise not be sterilized. In addition, we will add another 20 surgical days to the Miami Meow Mobile schedule.

Methods

What criteria will you use to determine eligibility for the program?

Caretakers will have to show proof that they receive any of the following: Food Stamps, Jackson Health card, Supplemental Security Income, Medicaid or Unemployment Insurance.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will distribute flyers with the Miami Meow Mobile schedule in English & Spanish at stores and community centers in low-income neighborhoods, and solicit appointments via our website, Facebook and e-mail distribution list. We will also advertise in community newspapers and "The Flyer" (a classified ad publication which has community-wide distribution), thereby reaching the target areas.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

By bringing the Meow Mobile into target neighborhoods, we eliminate the challenge of transportation. We have many volunteers who speak Spanish, as well as the vet tech who works on the Meow Mobile, and who already work with caretakers in low-income neighborhoods, helping us overcome both cultural and literacy issues.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

All our participating veterinarians accept our standard payment for sterilization, ear tipping and administering a 3-year rabies vaccination (provided by Cat Network). We pay \$25 for males, and \$40 for females, plus an additional \$20 for cytorchid, pyometra or pregnancy.

Veterinary Practices

| Practice Name | Address | City | State | Zip | Phone | Lead Practice |
|---------------------------------|---------------------|-------------------|-------|-------|--------------|-------------------------------------|
| A.S.I.S. Animal Clinic | 2526 SW 27 Ave. | Miami | FL | 33133 | 305-461-2600 | <input type="checkbox"/> |
| Bravo Animal Health Center | 10901 SW 186 Street | Miami | FL | 33157 | 305-234-9422 | <input type="checkbox"/> |
| Dr. Mark Kramer | 16423 SW 82 Terrace | Miami | FL | 33193 | 305-387-0721 | <input checked="" type="checkbox"/> |
| English Plaza | 600 English Ave. | Homestead | FL | 33030 | 305-248-6536 | <input type="checkbox"/> |
| Humane Society of Greater Miami | 16101 W. Dixie Hwy | North Miami Beach | FL | 33160 | 305-696-0800 | <input type="checkbox"/> |
| Jonicer Animal Clinic | 507 NW 103 St | Miami | FL | 33150 | 305-757-3030 | <input type="checkbox"/> |

| | | | | | | |
|--------------------------|--------------------|-------|----|-------|--------------|--------------------------|
| Michael Animal Clinic | 5629 S.W. 107 Ave. | Miami | FL | 33173 | 305-274-9800 | <input type="checkbox"/> |
| Old Cutler Animal Clinic | 20205 Franjo Road | Miami | FL | 33189 | 305-251-6151 | <input type="checkbox"/> |

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

| | Amount Paid by Client | Amount Paid by Project | Total Amount |
|-----------------------|-------------------------------------|--------------------------------------|--------------------------------------|
| Range for Male Cats | <input type="text" value="\$5.00"/> | <input type="text" value="\$20.00"/> | <input type="text" value="\$25.00"/> |
| Range for Female Cats | <input type="text" value="\$5.00"/> | <input type="text" value="\$35.00"/> | <input type="text" value="\$40.00"/> |
| Range for Male Dogs | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> |
| Range for Female Dogs | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> |

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

| | Required, Optional, or Not Offered | Fee to Client? |
|----------------------------|--|--|
| Examination | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Rabbies Vaccination if Due | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other Vaccination if Due | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/> |
| Pain Medication | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Parasite Medication | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/> |
| Testing | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/> |
| Licensing | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Ear tipping | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |

If necessary, please explain the procedures and fees described above:

In addition to the above surgical fees, there is an additional \$20 charge for cryptorchid, pyometra and pregnancy. Pain medication is part of the Cat Network protocol for all surgeries performed on the Meow Mobile. Optional service fees are those charged on the Miami Meow Mobile; other participating clinics set their own fees.

Is this a voucher program? If so, how will you assure compliance with the program?

The majority of the surgeries will be completed on the Miami Meow Mobile, but we will solicit select clinics in target low-income neighborhoods. MMM and clinic staff would have to verify proof of Food Stamps, Medicaid, Supplemental Security Income, Jackson Health Card or Unemployment Insurance at time of surgical check-in.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Cat Network has an inventory of approximately 100 self-closing humane traps, 3-5 box traps, and 6-8 drop traps. This equipment is available free of charge (fully refundable deposit required) to any member who is implementing TNR.

Budget

Total number of sterilization surgeries projected:

Cats: 715 Dogs: 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$35.00

Describe any expenses that are not included in the grant and how they will be paid for:

In addition to direct surgical costs, Cat Network will absorb administrative costs (bookkeeping, printing and mailing) and Miami Meow Mobile operating expenses. We have directed donations which assist in the payment of operating expenses of the van. Administrative costs will be covered by funds received through membership dues in the Cat Network and general donations.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 09/01/10/ **Projected end date:** 08/31/11

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

Each year we solicit support through grant applications, major donors, direct mail, newsletters and special events. We utilize Facebook and Twitter to raise money for specific causes such as special TNR (Trap/Neuter/Return) projects. We are participants in "Just Give", "Giving Express" and "Good Search". We also directly solicit some of our major donors when we have a specific event such as Wildcat Round-Up, where we offer low-cost surgeries and a contest for largest number of feral cats sterilized by a team of participants. Some of our general funds are held in short-term CDs accruing interest for general expenses. We will continue to seek alternative revenue sources to allow us to sterilize as many free roaming cats in our community as possible.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

We will: 1) issue a press release, 2) include acknowledgment of the funding and promotion of the license plate on all flyers promoting these surgeries, 3) promote the Spay/Neuter plate in both our print and electronic newsletters, 4) promote the Spay/Neuter plate on our Facebook and Twitter pages and 5) continue to proudly display the Spay/Neuter license plate on the Miami Meow Mobile. We also display the poster in the door-window of our van, and our check-in table during surgery days has a Florida Animal Friend display with brochures we hand out.