

Grant ID: 169

**Title of Proposal:** Community Cats  
**Agency Type:** Non-Profit  
**Total Funding Requested:** \$25,000.00  
**Check Payable To:** Humane Society of Tampa Bay

Application Information

Demographics

**Name of Applicant Agency:** Humane Society of Tampa Bay  
**Person Submitting Proposal:** Nancy McCall  
**Organization Business Address:** 3607 N. Armenia Ave  
**State:** FL  
**Phone (xxx-xxx-xxxx):** (813) 774-4311  
**Cell:** (813) 394-1267  
**Website Address:** www.humanesocietytampa.org  
**Position:** Director of Development  
**City:** Tampa  
**Zip:** 33607  
**Fax:** (813) 876-0765  
**Email Address:** nmccall@humanesocietytampa.org

Agency Details

**Dates of Last Fiscal Year: Begin:** 01/01/09 **End:** 12/31/09  
**Organization Income in Last Fiscal Year:** \$3,626,934.00  
**Organization Expenses in Last Fiscal Year:** \$3,245,647.00  
**Number of Paid Employees:** Full Time: 36 Part Time: 7  
**Number of Active Volunteers:** 250  
**Total Volunteer Hours per Week:** 692.00  
**How did you learn of the 2009 Florida Animal Friend grant competition?** E-mail & we received grant in 2007  
**Year(s) of previous Florida Animal Friend grants (if applicable):** 2007

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

**List your current board of directors:**

<b>Name</b>	<b>Title</b>	<b>Phone</b>	<b>Occupation</b>	<b>Email</b>
Allison Roberts	Member	(813) 651-4461	Marketing	allison@talkfusion.com
Audrey Hirst	Treasurer	(813) 306-2434	Banker	audrey.hirst@53.com
Bob Reina	Member	(813) 651-4030	Businessman	bob@talkfusion.com
Connie Johnson	Vice President	(813) 363-6300	Realtor	topdawgsch@aol.com
Cynthia Sarff	Member	(813) 274-8133	City Council Aide	cynthia.sarff@tampagov.net
Holly O'Brien	President	(813) 250-0660	Paralegal	holly@whahn-law.com
Linda Reitz	Member	(813) 995-9333	Mortgages	stormy3422@yahoo.com
Mary Birrell	Secretary	(813) 340-7868	Dog Behaviorist	greatertampabay@barkbuster.com
Michael Neff	Member	(813) 574-4461	Financial Advisor	mike.neff@rbc.com
Patti Sutherland	Member	(813) 202-7858	Legal Assistant	pbsutherland@trenam.com
Tara Hood	Member	(813) 875-8272	Contractor	tarahood@aol.com
Trent Cotney	Member	(813) 229-3333	Attorney	tcotney@glennrasmussen.com

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

2559 **cats** and 3447 **dogs** were admitted.

2058 **cats** and 2844 **dogs** were adopted.

291 cats and 314 dogs were euthanized.

9625 cats and 5542 dogs were sterilized.

**Briefly describe your animal programs:**

Shelter & Adoption Spay/Neuter Clinic Wellness Clinic Food Assistance for owned pets at risk Free Shot Clinics in disadvantaged areas Microchip Clinic Fostering Program Community Cat Program Animeals - delivering pet food to the homebound

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

0%

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

We have a dedicated "Feral Cat/Community Cat" program with a full time TNR Manager, a feral cat database, trap shed to loan traps, two full time veterinarians in our Spay/Neuter clinic, one full time shelter veterinarian (for overflow) and a volunteer base to help with TNR.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

Last year with the help of some grants we were able to TNR over 4,000 cats. Our TNR program is funded through grants and private donations in 2009. We need additional resources to keep the costs for the caregivers affordable in order to keep our momentum going. The lower cost is a great incentive for caretakers to ensure that data is input into our database.

**Target Population**

<b>Geographical target area (name of city, county, etc.):</b>	Hillsborough County, FL
<b>Total human population in target area:</b>	1,180,784
<b>Percent of residents living below poverty in target area:</b>	11.6%
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	357814
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	295196
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	196798
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	14,886
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	10,556
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	12,561
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	5,136
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
Since opening our low cost Spay/Neuter Clinic, we believe we have reduced the number of cats in our county, but there are still too many being euthanized.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b>	
Owners who allow their unsterilized pets to wander, owners who abandon their cats when they move, & feral cats that breed year round.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b>	
There are two low cost spay/neuter clinics (HSTB & ACT). Many veterinarians in our area charge more than some people can afford. Additionally, many of them will not take feral cats in traps. ACT only sterilizes feral cats once a month, while HSTB offers the service every Monday.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b>	
<input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other	

**Objectives**

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

We plan to sterilize 833 feral & free roaming cats in Tampa Bay. The cost will be \$30 per cat (normally \$40/males and \$50/females). HSTB and the caretakers will absorb the difference in cost, the required rabies vaccination, the cost for the FVRCP vaccination & the ear tipping cost.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

By making the cost lower for the caretakers, we will see an increase in the number of cats brought in of Feral Cat Mondays. Recently, we have been charging full price and we have seen a marked difference in the numbers brought in. We used to see approximately

100 a week, but since funding ran out, we are only seeing between 40-50 cats. Cartakers commit to providing food for their colonies, but simply can not afford our regular low cost for surgery for multiple cats.

## Methods

### What criteria will you use to determine eligibility for the program?

In order to take advantage of the discounted program, caregivers will have to register their cats on the Feral Cat Database. This gives us additional knowledge going forward of where the sterilized colonies are located which we can compare against county intake numbers. We will accept feral cats in traps & free roaming cats from registered caregivers only. Hillsborough County Animal Services gives us a list each day of the "ear-tipped cats" in their facility. We distribute this information to registered caretakers and contact caretakers in the area to return the cat to its colony rather than be euthanized. By working closely with Hillsborough County Animal Services, we feel our TNR program is more effective.

### How will you advertise the program? Explain how the advertising will reach the target audience.

We will advertise the program via a flyer which will be available at our spay/neuter clinic, by running an article in "Community Cat Corner," our feral cat e-newsletter which goes out 6 times a year, running another article in the "Volunteer Voice" an e-newsletter which goes out weekly to approximately 300 volunteers, and by advertising it on our website.

### How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will translate the flyer into Spanish to reach the Spanish speaking public.

### Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No, caretakers are responsible for transporting their own animals.

## Veterinary Services

### Objectives

#### What arrangements have you made with veterinarians to perform the surgeries?

We have two full time veterinarians who work at our Clinic and one shelter veterinarian who can be pulled to do feral cats on Monday if necessary. In addition, we have some relief veterinarians who can work to cover absences.

### Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Karla Bard	3607 N. Armenia Ave.	Tampa	FL	33609	813-870-3304	<input checked="" type="checkbox"/>
V. Yeruba	3607 N. Armenia Ave	Tampa	FL	33607	813-870-3304	<input type="checkbox"/>

### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$30.00	\$30.00
Range for Female Cats	\$0.00	\$30.00	\$30.00

Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required  Yes, Fee to client  No

Required, Optional, or Not Offered	Fee to Client?
Examination <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Other Vaccination if Due <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Pain Medication <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Testing <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$13.00"/>
Licensing <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Ear tipping <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

The grant will pay for the surgery only. HSTB will absorb the loss from our regular price of \$40/male and \$50/female. Caretakers will be asked to pay \$15 for the cat's shots (rabies & FVRCP). If caretakers wish to have the cats tested for Feline Leukemia/Aids, we will bill them at our cost (\$13 vs. \$20). County licenses are available to those who wish to purchase them.

Is this a voucher program? If so, how will you assure compliance with the program?

No, this is not a voucher program. Names will be checked against the Feral Cat Database and those who have not registered will be given the opportunity to register.

### Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

The Humane Society of Tampa Bay has been mentored by Bryan Kortis from Neighborhood Cats in New York. Bryan is considered to be one of the experts in this field. He has helped us implement our program & our feral cat database. Additionally, he has provided training for our TNR Community.

### Budget

**Total number of sterilization surgeries projected:**

**Cats:** 833 **Dogs:** 0

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$31.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

The required rabies vaccination, FVCRP immunization, ear-tipping, and medication deemed necessary by the veterinarian (for example: flea medication, wound care, tail amputation) are not included in the grant cost. The caretakers will pay \$15 and HSTB will absorb the remaining amount.

### Timeline

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 09/01/10/ **Projected end date:** 03/15/11

### Future Funding

**Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.**

We are currently working on implementing a program whereby neighborhoods where our TNR coordinator is trapping will receive doorhangers which will ask for donations to help the program. Additionally, our "Spare a Buck" program (where we ask people adopting or using our clinics if they will give a dollar to help other animals) will be used towards TNR.

**Promotion of Florida Animal Friend Spay/Neuter License Plate**

**Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.**

We will include the Florida Animal Friend Spay/Neuter License Plate on the flyers (English & Spanish), in our e-newsletters, and on our website. Additionally, we will do a press release to the local media and will talk about the program on our Adopt-a-Pet segments when time is allowed.