

Grant ID: 190

Title of Proposal: Samoset Community Cat Project
Agency Type: Non-Profit
Total Funding Requested: \$20,250.00
Check Payable To: Gulf Shore Animal League

Application Information

Demographics

Name of Applicant Agency: Gulf Shore Animal League	Website Address: www.gsalinc.org
Person Submitting Proposal: Audrey Garrison	Position: President
Organization Business Address: P.O. Box 14291	City: Bradenton
State: FL	Zip: 34280
Phone (xxx-xxx-xxxx): 941-747-2284	Fax: 941-748-8734
Cell: 941-720-4539	Email Address: info@gsalinc.org

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/09 **End:** 12/31/09

Organization Income in Last Fiscal Year: \$53,371.18

Organization Expenses in Last Fiscal Year: \$53,660.60

Number of Paid Employees: Full Time: 0 Part Time: 0

Number of Active Volunteers: 12

Total Volunteer Hours per Week: 100.00

How did you learn of the 2009 Florida Animal Friend grant competition? media

Year(s) of previous Florida Animal Friend grants (if applicable):

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Audrey Garrison	President	941-720-4539	contractor	audreygarrison@hotmail.com
Cheryl Wade	Vice President	941-962-0076	Hospital Administrative Asst	waderunner5711@hotmail.com
Martha Wright	Treasurer	941-720-0200	CFO Chiles Restaurant Group	mwright595@verizon.net

Applicant Qualifications

For your organization, in the last complete fiscal year:

171 cats and 0 dogs were admitted.

234 cats and 0 dogs were adopted.

2 cats and 0 dogs were euthanized.

1022 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

We are the high volume TNR program in our county. We offer TNR services, have 70 traps that are available to be loaned, volunteers who are willing and trained to assist in trapping, foster homes for small kittens and friendly adult cats from the colonies we trap, and a program for low cost spay/neuter services in February of every year called Beat the Heat where pet cats can be sterilized for \$10 for a male and \$20 for a female.

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

We increased our spay/neuter totals in 2009 by 23%. With our increasing focus on TNR the percentage increase for TNR was 40%. We are on target for 2010 for a TNR increase of an additional 15%. Audrey Garrison has been performing TNR in Manatee County for 17 years. Cheryl Wade has been an active neighborhood trapper for over 5 years. They head up our TNR volunteers. Our volunteers are committed to TNR and are actively trapping weekly. We work closely with the Humane Society of Manatee County and their Feral Sunday program and trapped 56 cats for the February clinic, 69 cats for the March clinic, and 42 cats for the April clinic.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Revenues, without any grant funding and in a depressed economy, increased 19% between 2008 and 2009. We were able to increase our overall sterilizations by a corresponding 23%. Additional funds are needed to help us make an impact in the neighborhood of Samoset.

Target Population

Geographical target area (name of city, county, etc.):	Manatee County
Total human population in target area:	318361
Percent of residents living below poverty in target area:	11.5
Estimated number of pet cats in target area (human population divided by 3.3):	96474
Estimated number of pet dogs in target area (human population divided by 4.0):	79591
Estimated number of feral cats in target area (human population divided by 6.0):	53061

Number of cats admitted to animal control shelters in the target area last year (if known)	3276
Number of dogs admitted to animal control shelters in the target area last year (if known)	2997
Number of cats euthanized in animal control shelters in the target area last year (if known)	2534
Number of dogs euthanized in animal control shelters in the target area last year (if known)	1302
Please explain if you believe your target area animal population is significantly different than above.	
Our focus community of Samoset is more depressed than the county as a whole and the population is more likely to allow all their animals to roam and are less likely to spay/neuter prior to the first litter.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Free roaming community cats are the main source of cat overpopulation in the focus community, as well as the county at large.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Veterinary services are available and we are fortunate in Manatee County to have a Humane Alliance High Quality-High Volume-Low Cost clinic operated by the Humane Society of Manatee County, however in the focus area of Samoset even the low cost can be difficult to manage and the population generally does not think about the need until after the first litter.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other	

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Our plan is to sterilize 350 community free-roaming cats and 250 pet cats in the focus neighborhood of Samoset. Manatee County Animal services has begun to identify intake by address and we will be able to demonstrate a reduction in the number of cats from our focus neighborhood that end up at Animal Services. The impound information by address for 2009 was just provided but it is not in a format that is readily accessible (simply a list of the animal and the address or area from where the animal was taken) and it will take several weeks to corrolate the information. Animal services states that the information will be in a user friendly format for 2010.

How does this program increase the number of sterilization surgeries above the existing baseline?

Gulf Shore Animal League sterilized 831 cats in 2008 with revenue of \$44,601. We sterilized 1022 cats in 2009 with revenue of \$53,371. Our revenue increased 19% and we increased sterilizations by 23%, all without any grant funding. In 2010 our Revenue projection is \$60,000 an increase of 13% and our projected sterilization number is 1,250, an increase of 23%. The grant would fund surgeries over and above those levels in a neighborhood that is currently very underserved due to the fact that we receive very little of our revenue from that area.

Methods

What criteria will you use to determine eligibility for the program?

Any free-roaming community cat would be eligible as long as we are able to obtain permission from the property owner and caretaker of the animal. Any pet cat belonging to any individual who can demonstrate a financial need would be eligible.

How will you advertise the program? Explain how the advertising will reach the target audience.

On our web-site, on the Humane Society of Manatee County's web-site, with door hangers, in our local newspaper, on our community television, and with flyers in the neighborhood stores.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We have volunteers who are willing and able to speak with caretakers and who are willing to provide transportation as needed.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

The client would generally provide transportation for pet cats, however transportation for trapping of multiples of cats would be provided by our trained volunteers. We have an assortment of SUV's that are equipped with heavy plastic sheeting and towels to prevent damage. We obtain releases from all property owners and colony caretakers and cats other than pet cats are always trapped and transported in humane traps and the animals are never handled.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

We have an agreement with the Humane Alliance High Quality-High Volume-Low Cost clinic operated by the Humane Society of Manatee County and we volunteer and help run the Feral Cat Spay Day, also sponsored by the Humane Society of Manatee County. The clinic is not near capacity and we have volunteers available to increase the numbers of surgeries on Feral Cat Sundays. We also have relationships with 4 vets in Manatee County that we currently use as well and the Humane Society and we would be able to use them if necessary, however we plan to use the Humane Alliance Clinic for this grant work.

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Feral Cat Spay Day	2515 14th St W	Bradenton	FL	34205	941-747-8808	<input checked="" type="checkbox"/>
Manatee County Humane Society	2515 14th St W	Bradenton	FL	34205	941-747-8808	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$31.37	\$31.37
Range for Female Cats	\$0.00	\$35.77	\$35.77
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

The Humane Alliance Clinic offers a feral package for \$45 regardless of sex, in-heat, pregnant, cryptorchid, or other minor procedures that are sometimes required on stray and feral cats. The Feral Sunday Clinic is an all volunteer staffed clinic and the additional cost for the additional surgeries for this grant would be \$15 per cat. Pet cats would be \$40 for a spay and \$30 for a neuter with a proof of rabies vaccine. A Rabies vaccine would be required and the client would be responsible for the \$10 charge. If Gulf Shore Animal League deems that this charge would preclude the cat from being altered, we will cover the cost of the vaccine out of our general fund.

Is this a voucher program? If so, how will you assure compliance with the program?

This is not a voucher program

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We have a proven track record of high volume trapping programs. If we are funded we will immediately start an awareness campaign and begin trapping. We will trap an additional 15 to 20 cats from Samoset for the Feral Sunday (in addition to the 40 that we routinely trap for Feral Sunday) and we will trap throughout the month in this neighborhood in conjunction with education to encourage sterilization of pet cats.

Budget

Total number of sterilization surgeries projected:

Cats: 600 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$20,250.00

Average cost/surgery projected: \$34.00

Describe any expenses that are not included in the grant and how they will be paid for:

Flyers and door-hangers are currently part of our advertising budget. We have a very TNR friendly local media and are frequently guests on Channel 7. Our programs have been featured in the local newspapers. We also have a small budget for miscellaneous items that will cover the cost of rabies vaccinations for pet cats as needed.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/10/ **Projected end date:** 06/01/11

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

Our current revenue sources allow for an aggressive TNR program which includes keeping up with the colonies and neighborhoods that we have trapped. The grant focus on Samoset will be sufficient to TNR approximately 75% (350)of anticipated free-roaming

cats and 70% (250) of the estimated pet cats. We have learned with other large areas (we targeted the problem neighborhood of Cortez several years ago and Cortez no longer contributes to the influx of cats to Animal Services or to the local rescue groups) that the cost to maintain a colony or neighborhood is very manageable, however it takes a large dollar commitment to bring a problem area under control.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

We currently promote the Florida Animal Friend Spay/Neuter License Plate on our website and at all events, etc. We will include promotions on all flyers, door-hangers and in any articles and press releases, as well as telling our audience in any promo spots on TV.