

Grant ID: 81

Title of Proposal: "Nickel Neuters"

Agency Type: Non-Profit

Total Funding Requested: \$18,500.00

Check Payable To: SPCA of Central Florida

Application Information

Demographics

Name of Applicant Agency: SPCA of Central Florida

Website Address: www.orlandopets.org

Person Submitting Proposal: Barbara Wetzler

Position: President

Organization Business Address: 2727 Conroy Road

City: Orlando

State: Florida

Zip: 32939

Phone (xxx-xxx-xxxx): 407-248-1747

Fax: 407-352-2070

Cell: 407-948-3924

Email Address: barbara@orlandopets.org

Agency Details

Dates of Last Fiscal Year: Begin: 07/01/07 **End:** 06/30/08

Organization Income in Last Fiscal Year: \$6,490,217.00

Organization Expenses in Last Fiscal Year: \$5,065,581.00

Number of Paid Employees: Full Time: 70 Part Time: 5

Number of Active Volunteers: 250

Total Volunteer Hours per Week: 460.00

How did you learn of the 2009 Florida Animal Friend grant competition? E-mail

Year(s) of previous Florida Animal Friend grants (if applicable): 0

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Brad Prugh	General Manager	407-387-2650	Hospitality Industry	bradford.prugh@marriott.com
Brenda Lounsberry	Marketing Director	407-363-3555	Marketing	blounsberry@mallatmillenia.com
Cynthia Matzick	Senior VP	407-835-2513	Marketing	cyndi.matzick@orlando.org
Daisy Staniszki	Community Volunteer	407-422-8877	Community Volunteer	staniszki@bellsouth.net
Donna Hilyard	Assistant VP	407-691-9830	Insurance	dhilyard@jrdavis.com
Dorothy Watson	Attorney	407-244-3236	Attorney	dwatson@foley.com
Jana Loewinger	Sr. Director	407-245-5465	Employee Relations	jloewinger@olivegarden.com
Jill Mellen	Education and Science Director	407-939-6221	Administrator	jill.mellen@disney.com
Marci Target	Regional Director	407-513-6971	Sales	marci.target@vacationclub.com
Mark Weimer	Consultant	407-572-5555	Risk Management	riskmgtxec@yahoo.com
Michael McMahon	Attorney	407-423-4000	Attorney	mmcmahon@akerman.com
Polly Tudela	Manager	407-363-8731	Community Relations	polly.tudela@universolorlando.com
Sarah Knipling	Senior Counsel	407-648-7363	Attorney	sarah.knipling@bbassi.com
Sonya Dixon	Senior Manager	407-481-5100	Accountant	sonya.dixon@GT.com
Torben Madson	Founding Shareholder	407-210-2796	Attorney	tsm@aswmpa.com
William Vose	Chief Asst. State Attorney	407-836-2425	Attorney	wcvose@cfl.rr.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

6659 **cats** and 4907 **dogs** were admitted.

2820 **cats** and 3348 **dogs** were adopted.

3583 **cats** and 1480 **dogs** were euthanized.

5826 **cats** and 6634 **dogs** were sterilized.

Briefly describe your animal programs:

The agency is an open door shelter, open 7 days/week at each of our two locations. Each facility has separate treatment areas for sick pets. Animal behaviorists are on staff. Community programs include pet feeding programs for the pets of seniors who are Meals on Wheels clients (Pet Food Xpress); temporary housing for the pets of families in crisis (Project F.A.I.T.H.); partnerships with other shelters to receive pets from them during times of their overcrowding; pet therapy; humane education and cruelty investigations. The pets who are part of Pet Food Xpress and Project FAITH programs are all s/n, tested and vaccinated at no charge to the clients.

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The agency's first shelter s/n clinic was begun in 1992; the s/n clinic for the community was opened in 1993. Since then, SPCA staff vets have performed more than 140,000 spay/neuter surgeries. As President, I am ultimately responsible for the fulfillment of all agency programs. The day-to-day clinic operations are managed by the Clinic Manager for each facility.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

In 2001, when the agency absorbed the former Humane Society of Seminole County, it was clear that there was a critical need for an affordable, early spay/neuter program in Seminole County. Neither Seminole County Animal Services nor the former Humane Society of Seminole County "fixed" the newly adopted pets before they left for their new homes. Rather, they relied on an ineffective voucher program. Following the agencies' merger in 2001, one of the first tasks in the building renovation of the Seminole county facility was to create a spay/neuter vet clinic in the existing building. For the first time at that shelter, adopted pets were spayed/neutered before they went to their new homes. In the first year of operations at the Seminole County location, SPCA vets performed 665 surgeries on shelter animals and 861 surgeries on community animals. This was a total of 1,526 surgeries. In FY 08, SPCA vets at the Seminole County facility performed 1,375 surgeries on shelter animals, and 2,117 surgeries on community animals. This was a total of 3,492 surgeries – doubling our outcomes in less than 7 years. It is estimated the population in Seminole County will increase another 13% by 2010. Because of the region's growth and mobility, our focus on early, affordable spay/neuter surgeries is even more critical as we work toward impacting pet overpopulation. Last year alone 65% of the animals adopted from our shelters had to be spayed/neutered before leaving for their new homes. This means that only 32% of the animals placed up for adoption were already spayed/neutered when received by our agency, indicating both a huge community problem and educational opportunity.

Target Population

Geographical target area (name of city, county, etc.):	Seminole County
Total human population in target area:	410,854
Percent of residents living below poverty in target area:	9.4
Estimated number of pet cats in target area (human population divided by 3.3):	124502
Estimated number of pet dogs in target area (human population divided by 4.0):	102714
Estimated number of feral cats in target area (human population divided by 6.0):	68476
Number of cats admitted to animal control shelters in the target area last year (if known)	6160
Number of dogs admitted to animal control shelters in the target area last year (if known)	3699
Number of cats euthanized in animal control shelters in the target area last year (if known)	4583
Number of dogs euthanized in animal control shelters in the target area last year (if known)	881
Please explain if you believe your target area animal population is significantly different than above.	
The above statistics refer only to the pets handled by Seminole County Animal Service, and do not include the statistics from the SPCA's Seminole County location.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Pockets of poverty and pockets of ignorance + The tremendous growth and mobility of the entire region means that SPCA vets have to consistently increase the volume of early s/n performed merely to stabilize the pet population.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Other than the services provided by the SPCA of Central Florida, there are no other affordable, early spay/neuter programs in Seminole County. The pets adopted from animal control in Seminole County are not s/n before leaving for their new homes, but rather the new owners are given a voucher to present to local veterinarians. Private veterinarians provide the only other s/n services.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	

- Pets in low-income families**
- Especially difficult or unique animal overpopulation sources**
- Pit bull dogs**
- Feral cats**
- Special spay/neuter event**
- Other all cats, not just ferals**

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Conduct 6 pitbull s/n days, fixing a projected total of 120 dogs at minimum cost (5 cents) to the owner. Conduct 6 all-cat s/n days, fixing a projected total of 300 cats at minimum cost (5 cents) to the owner.

How does this program increase the number of sterilization surgeries above the existing baseline?

Funding support will remove the economic barrier to having owned and neighborhood cats as well as pitbulls/mixes fixed.

Methods

What criteria will you use to determine eligibility for the program?

All pet owners must be residents of Seminole County. Only pitbull/pitbull/ mixes will be eligible. All cats, not just ferals, will be eligible. There will not be any economic restrictions. Our emphasis will be on ease of access for s/n.

How will you advertise the program? Explain how the advertising will reach the target audience.

The agency will partner with Seminole County Animal Services to assist with program flyer distribution. In addition, the information will be posted on the agency's website and through our current clinic in Sanford. This will be followed by press releases and targeted media interviews.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

All print and web materials will be in english and in spanish. Bilingual staff will be available to assist those interested in information and/or scheduling. Targeted radio stations will be used for interviews and press releases. In addition to the Sanford clinic, the agency's mobile unit will be used and, on a scheduled basis, will be located in areas close to high-need neighborhoods.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No other means of transportation will be used.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

All s/n will be performed by SPCA staff veterinarians.

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Julie Andersen, DVM	SPCA of Central Florida/Orlando	Orlando	FL	32839	407-351-7722	<input type="checkbox"/>
Patricia Donahue, DVM	SPCA of Central Florida/Sanford	Sanford	FL	32773	407-323-8685	<input type="checkbox"/>
Tsuyoshi Watanabe, DVM	SPCA of Central Florida/Sanford	Sanford	FL	32773	407-323-8685	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$25.00	\$25.00
Range for Female Cats	\$0.00	\$35.00	\$35.00
Range for Male Dogs	\$0.00	\$70.00	\$70.00
Range for Female Dogs	\$0.00	\$80.00	\$80.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered			Fee to Client?	
Examination	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Pain Medication	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Testing	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Licensing	<input type="radio"/> Required	<input type="radio"/> Optional	<input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Other	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

I could not get this page to cooperate as I tried to enter informations re: testing, vaccinations, parasite meds - so I'm including it here. Staff vets will examine each pet prior to surgery; rabies vaccinations and pain medications will be given as needed. Ear tipping for outdoor cats will also be available. There will be no charge to the client for any of these services. If the client wants other vaccinations, parasite medication or testing, it will be available at the following cost ranges: vaccinations = \$17 - \$28; parasite medication = \$25 - \$85; testing = \$25 - 35. Microchipping will also be available at the cost of \$30, and this will include the national registration. These services are optional.

Is this a voucher program? If so, how will you assure compliance with the program?

This is not a voucher program.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Since 1992, the SPCA of Central Florida has been actively involved in helping prevent pet overpopulation through s/n programs. "Nickel Neuters" would be an addition to our already existing Spay Days.

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 120

Total budget requested (Budget should not exceed \$25,000): \$18,500.00

Average cost/surgery projected: \$45.00

Describe any expenses that are not included in the grant and how they will be paid for:

The projected cost of s/n surgeries are equal to what is charged in our public clinics. No overhead of any kind is included in these fees. The agency assumes that responsibility as part of its mission and commitment to preventing pet overpopulation.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 09/01/09/ **Projected end date:** 06/30/10

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

The agency is committed to continuing programs like "Nickel Neuters." The very active and successful development staff will make future funding a priority. In addition, s/n outreach programs are part of the agency's public clinic budget.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

Full Page ad (10"W X 16"H)in Annual Report (Summer 2010) issue of newsletter, Pet Talk. Circulation = 18,000. 1/2 page ad (10"W X 8"H)in 4 other issues of newsletter, Pet Talk. Circulation = 10,500@. Link on agency website homepage. Press release announcing funding from SN License Plate foundation.