

Grant ID: 64

Title of Proposal: Targeted Spay Neuter Grant

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Humane Society of Manatee County

Application Information

Demographics

Name of Applicant Agency: Humane Society of Manatee County	Website Address: www.humanesocietymanatee.org
Person Submitting Proposal: Denise Deisler	Position: Executive Director
Organization Business Address: 2515 14th St. W.	City: Bradenton
State: FL.	Zip: 34205
Phone (xxx-xxx-xxxx): 941-747-8808	Fax: 941-747-5702
Cell: 804-517-2067	Email Address: ddeisler@humanesocietymanatee.org

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/08 **End:** 12/31/08

Organization Income in Last Fiscal Year: \$836,063.00

Organization Expenses in Last Fiscal Year: \$1,027,566.00

Number of Paid Employees: Full Time: 13 Part Time: 1

Number of Active Volunteers: 150

Total Volunteer Hours per Week: 120.00

How did you learn of the 2009 Florida Animal Friend grant competition? e-mail

Year(s) of previous Florida Animal Friend grants (if applicable): n/a

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Christopher Romine	Vice President	941-907-2265	Banking VP lending	Cnr2@ntrs.com
James Lance	at large	941-748-0577	CFO - Champs	jlance@champssports.com
Jeff Gerhard	Treasurer	941-747-4483	Audit Manager	jmgerhard@yahoo.com
Jill Clulow	President	941-224-3005	Community Volunteer	jill@gsalinc.org
Melanie Luton	at large	941-748-0110	Attorney	mluten@blalockwalters.com
Rebecca Neal	Secretary	941-794-8322	Community Volunteer	rnealf@msn.com
Sondra Guffey	at large	941-302-8927	Public Relations Consultant	sguffey@gmail.com
T. Craig Campbell	at large	941-729-0000	President Zirkelbach Construction	Craig.campbell@zconstruction.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

440 cats and 302 dogs were admitted.

431 cats and 278 dogs were adopted.

1 cats and 4 dogs were euthanized.

1900 cats and 800 dogs were sterilized.

Briefly describe your animal programs:

Intake and adopt between 800-1000 dogs and cats both owner surrendered and transferred from county facility. Provide pet retention programs such as food bank, counseling and housing. Free feral TNR program - about 800 per year and low cost s/n surgery for about 7,000 per year.

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

n/a

If not all, how are animals selected for sterilization before adoption?

n/a

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

n/a

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

HSMC has adopted a strategic plan that calls for creating a humane community where adoptable dogs and cats are no longer euthanized county-wide. The plan states that we will focus our resources on prevention programs to include low cost and free targeted spay/neuter for pit bulls, feral and free roaming cats, and income qualified citizen's pets. Our new executive director is the former COO of the Richmond SPCA where they achieved a humane community under her leadership. She also served as the President of the Virginia Federation of Humane Societies and established their first state-wide spay/neuter grant program and had oversight responsibilities for four Humane Alliance clinics. Our clinic director Karissa Mayer is a CVT with 9+ years experience including coordinating feral Sunday program for two counties.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

HSMC opened a clinic in 2008 which provided medical services in addition to spay/neuter. The clinic operated at a substantial financial loss. That clinic was closed in Nov. 2008 and a new Humane Alliance model clinic opened Apr 6, 2009 and focus is entirely spay/neuter; we expect to perform an additional 5,000 surgeries. The new clinic will operate on a break even basis but will need grant funding in order to provide surgery at no cost to target populations. The additional grant funding will provide the resources needed to continue and expand free feral day under a 50/50 program with the county whereby the county picks up \$10 cost for each cat and we cover the other \$10 per cat for 700 cats cost \$7000; we will offer free surgery for ten pit or pit mixes each month or a total of 120 surgeries at \$55 each for a total of \$6600; we will offer free surgery to those clients seeking our help as a result of

the economic/foreclosure crisis-for example those taking advantage our food bank - an estimated 20 per month or total of 240 at an average cost of \$45 for a total of \$10,800. The total grant request equates to approximately 1060 surgeries for target populations at a cost of less than \$24 each.

Target Population

Geographical target area (name of city, county, etc.):	Manatee County
Total human population in target area:	315,766
Percent of residents living below poverty in target area:	10.9
Estimated number of pet cats in target area (human population divided by 3.3):	95687
Estimated number of pet dogs in target area (human population divided by 4.0):	78942
Estimated number of feral cats in target area (human population divided by 6.0):	52628
Number of cats admitted to animal control shelters in the target area last year (if known)	4117
Number of dogs admitted to animal control shelters in the target area last year (if known)	4042
Number of cats euthanized in animal control shelters in the target area last year (if known)	2743
Number of dogs euthanized in animal control shelters in the target area last year (if known)	1546
Please explain if you believe your target area animal population is significantly different than above.	
Number of feral and free roaming cats is above average due beach front local, transient population, high level of abandonment and multiple food sources	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Three most substantial sources are feral/free roaming cats and their offspring, high level of fighting & breeding of pit bulls both due to economic and cultural factors, and pets of low income residents.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
A low cost mobile unit from a neighboring county visits a few times each month and appointments are booked out for months; for our target populations even a reduced fee is a barrier.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input checked="" type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input checked="" type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other	

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Perform 1060 surgeries for target populations at no cost to the owner/caregiver.

How does this program increase the number of sterilization surgeries above the existing baseline?

Very little no cost sterilization has taken place in the county and it has not been targeted. By offering no cost surgery to the most at risk populations will result in 1060 surgeries performed on animals that are currently contributing to the overpopulation problem and thus making the most effective use of s/n funds.

Methods

What criteria will you use to determine eligibility for the program?

Ferals will be brought to us by respected feral trappers and caregivers, pit bulls and mixes will be identified by our staff, the people taking advantage of our economic crisis programs self identify by coming to us daily for food and other services.

How will you advertise the program? Explain how the advertising will reach the target audience.

We work closely with these at risk populations regularly and will not need advertising to reach our target.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will provide transportation when needed, our materials are available in two languages, members of our clinic staff are bilingual, we are located in the heart of the hardest hit area in our community and have a great rapport with community members.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

n/a

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

N/A we operate a Humane Alliance model clinic with vet on staff.

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$10.00	\$10.00
Range for Female Cats	\$0.00	\$25.00	\$25.00
Range for Male Dogs	\$0.00	\$45.00	\$45.00
Range for Female Dogs	\$0.00	\$55.00	\$55.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered			Fee to Client?	
Examination	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Rabbies Vaccination if Due	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input type="radio"/> No	<input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Other Vaccination if Due	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input type="radio"/> No	<input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Pain Medication	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Parasite Medication	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Testing	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input type="radio"/> No	<input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Licensing	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input type="radio"/> No	<input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Ear tipping	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes
Other	<input type="radio"/> Required	<input type="radio"/> Optional	<input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

rabies and license are one fee together - \$15. Vaccines and tests are available in conjunction with surgery only. All patients are treated for parasites at no charge.

Is this a voucher program? If so, how will you assure compliance with the program?

no

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our program is targeted high risk populations and we operate under the highly efficient Humane Alliance model with an experienced team of animal welfare professionals thus achieving the greatest impact for the least amount of money.

Budget

Total number of sterilization surgeries projected:

Cats: 820 Dogs: 240

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$24.00

Describe any expenses that are not included in the grant and how they will be paid for:

The county will pay \$10 of each feral cat surgery up to 700 cats.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/15/09/ **Projected end date:** 08/15/10

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

By demonstrating impact we will be able to secure additional funds from the county to invest at a higher level for future s/n projects.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

We enjoy very positive support from our local media outlets and will send news releases upon receipt of the grant heralding the license plate program as well as periodic updates. In addition we will promote on our web site and in our newsletter both the receipt of the grant and the impact of the license plate program.