

Grant ID: 87

Title of Proposal: Feline Fix

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Humane Society of Greater Miami

Application Information

Demographics

Name of Applicant Agency:	Humane Society of Greater Miami Adopt-a-Pet	Website Address:	www.humanesocietymiami.org
Person Submitting Proposal:	Cindy Hewitt	Position:	Free Roaming Cat Program Coordinator
Organization Business Address:	16101 W. Dixie Highway	City:	North Miami Beach
State:	FL	Zip:	33160
Phone (xxx-xxx-xxxx):	305-775-5989	Fax:	305-234-8218
Cell:	305-775-5989	Email Address:	Cindy@humanesocietymiami.org

Agency Details

Dates of Last Fiscal Year: Begin: 07/01/07 **End:** 06/30/08

Organization Income in Last Fiscal Year: \$4,493,879.00

Organization Expenses in Last Fiscal Year: \$3,305,336.00

Number of Paid Employees: Full Time: 41 Part Time: 8

Number of Active Volunteers: 116

Total Volunteer Hours per Week: 321.00

How did you learn of the 2009 Florida Animal Friend grant competition?

The Humane Society of Greater Miami (HSGM) participated in 2007 and was the recipient of a \$20,000 grant. We were aware that we could not participate two years in a row. We have been waiting for the opportunity to participate again. We were thrilled with our track record and our deliverables.

Year(s) of previous Florida Animal Friend grants (if applicable): 2007

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

 **Other**

List your current board of directors:

Name	Title	Phone	Occupation	Email
Alan Randolph	Director	305-459-8503	Banker	alan.randolph@tbom.com
Alan Rubin	Past Chairman	305-347-4080	Lobbyist	Alan.rubin@bipc.com
Allison Nash	Secretary	305-450-3321	Retired	nashdesign@bellsouth.net
Andrew Juska	Director	305-400-7230	Caterer	ajuska@jungleisland.com
Brad Rosenblatt	Director	305-445-2352	Businessman	brad@reneruizcoulture.com
Darin Zenov	Director	305-482-8407	Attorney	dzenov@foley.com
David Young	Director	305-720-5199	TV Judge	dyoung2424@aol.com
Jason Alderman	Director	305-539-7249	Attorney	jalderman@carltonfields.com
Jeanette Fine	Director	305-588-3699	Retired	tandjfine@aol.com
Jorge De La Torre	Director	305-670-3370	Accountant	jdelatorre@ksdt-cpa.com
Leslie Sardinia	Director	305-945-3163	Retired	samazach1@aol.com
Linda Barrocas	Director	305-439-8976	Retired	lindabarrocas@yahoo.com
Linda Marraccini, MD	Director	305-666-8858	Physician	lmarraccinimd@bellsouth.net
Marisa Cisneros	Director	305-926-6462	Retired	marisa@flhwk.com
Michael Aller	Director	305-673-7400	Government	michaelaller@miamibeachfl.gov
Michelle Headley	Director	305-466-6189	Retired	michellehm@atlanticbb.net
Patricia Wallace	Vice Chair	305-444-9991	Retired	Pwallace999@yahoo.com
Patrick Sinclair	Director	305-982-4904	Businessman	psinclair@rccl.com
Peter Fernandes, DVM	Director	305-557-0531	Veterinarian	andyardvak@aol.com
Rehanna Meyer	Director	954-969-2992	Accountant	rehanna@fullerwitcher.com
Robert Hudson	Chairman	305-704-3346	Attorney	Robert.Hudson@IZHMLAW.com
Robert Pane, DVM	Director	305-238-2030	Veterinarian	rtpdvm@bellsouth.net
Russell Atlas	Director	305-710-4151	Real Estate	ratlas1@bellsouth.net
Samuel Blum	Director	305-854-1885	Attorney	sam@samblum.com
Willie Ivory	Director	305-933-5534	Developer	ivoryw@turnberryassoc.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

428 **cats** and 852 **dogs** were admitted.

417 **cats** and 780 **dogs** were adopted.

10 cats and 88 dogs were euthanized.

428 cats and 852 dogs were sterilized.

Briefly describe your animal programs:

PLEASE NOTE FIGURES LISTED ABOVE RELATE TO SHELTER ANIMALS, NOT CLIENTS AT OUR TWO LOW-COST CLINICS. Since its inception over 70 years ago, the Humane Society of Greater Miami has dedicated itself to battling pet overpopulation. HSGM's two low-cost preventive health clinics spayed/neutered close to 14,000 pets during 2008 and have provided affordable vaccines to close to 100,000 others. All animals adopted through HSGM are sterilized before released to their family. In 2008, not one animal left the shelter without being spayed or neutered. Through its Adoption Program, HSGM guarantees every healthy, adoptable, treatable animal in its stewardship a second chance by caring for them as long as it takes to find them new families. HSGM placed 1,197 pets with responsible, loving caregivers in 2008. HSGM further promotes its mission through extensive Humane Education programs for

children and adults alike. Humane Educators visit Miami-Dade public and private schools, scouting troops, special needs groups, local libraries and various community youth organizations, teaching over 8,000 K-12 children a year age-appropriate lessons about kindness to animals, empathy, responsible pet care and the causes and results of pet overpopulation. Humane Educators are also responsible for the "Be Kind To Animals" Contest which allows elementary school students throughout the County to submit essays about their pets and have the winning essay printed in the organization's newsletter Pet Parade. Most recently, the HSGM has taken on the role of lead agency for HOPE (Helping Orphaned Pets Everyday), a local coalition of animal adoption-guarantee agencies and Miami-Dade Animal Services gearing-up to apply for Maddie's Fund.

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The Humane Society of Greater Miami possesses decades of experience in spay/neuter surgeries. We successfully completed the requirements for the 2007 Florida Animal Friend grant we received. In addition, each clinic is staffed with at least one licensed veterinarian, two full-time veterinary technicians, one veterinary assistant and one receptionist. The clinics' staff report directly to Brian Huntsman, DVM, Medical Director, who reports to the Veterinary Committee of the Board of Directors with Peter Fernandes, DVM, as the Chairman. The Committee meets every two months to review veterinary operations and serves as the quality control unit of the organization.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

At present, the Humane Society of Greater Miami offers low-cost sterilization for cats and dogs from two preventive healthcare clinics – one located in north Miami-Dade and the other located in south Miami-Dade. Our prices allow clients to sterilize their pets for a fraction of the charges they could incur from a private practice. The average cost per cat sterilization is \$45, and the average cost per dog sterilization is \$90. This program is self-funded, as these fees cover the costs of providing these surgeries, including employee salaries and benefits; surgical supplies and medications; and utilities, rent and other fixed expenses. Two other programs are offered only when we have funding: One provides free sterilization (and vaccines) for dogs and cats owned by residents who receive government assistance. The other, Feline Fix, targets free-roaming cats, offering sterilization, ear tipping and rabies vaccination for a nominal \$5. The latter two programs depend on funding provided by private foundations, corporations and individuals. We currently have no funding for either of these programs, so they are not being offered at this time.

Target Population

Geographical target area (name of city, county, etc.):	Miami-Dade County
Total human population in target area:	2,398,245
Percent of residents living below poverty in target area:	16.6%
Estimated number of pet cats in target area (human population divided by 3.3):	726741
Estimated number of pet dogs in target area (human population divided by 4.0):	599562
Estimated number of feral cats in target area (human population divided by 6.0):	399708
Number of cats admitted to animal control shelters in the target area last year (if known)	13,585
Number of dogs admitted to animal control shelters in the target area last year (if known)	20,811
Number of cats euthanized in animal control shelters in the target area last year (if known)	11,963
Number of dogs euthanized in animal control shelters in the target area last year (if known)	9,901

Please explain if you believe your target area animal population is significantly different than above.
Due to the ethnic diversity of Miami-Dade County, and the widely divergent beliefs regarding animal welfare and the value of animals, we believe that our population of cats and dogs is greater than the statewide average.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:
Non-educated and irresponsible owners who do not sterilize their pets and who allow them to roam free or abandon them, resulting in an unusually large population of dogs and particularly free-roaming cats.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?
Pet sterilization (free or low-cost) services in Miami-Dade County are limited; Miami-Dade Animal Services discontinued providing pet sterilization to the public last year due to budget cuts. Now they are solely dependent on grants to conduct sporadic spay/neuter days. Cat Network runs a voucher program and sporadic cat spay/neuter days. The Humane Society of Greater Miami is the highest volume provider of low-cost and free services to the community with 14,000 surgeries in 2008. Yet, with an estimated 400,000 free-roaming felines, a much higher number of animals must be sterilized to have an impact on the overall population of free-roaming cats.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

- Pets in low-income families
- Especially difficult or unique animal overpopulation sources
- Pit bull dogs
- Feral cats
- Special spay/neuter event
- Other

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The goal is to sterilize 1250 cats for colony caretakers in South Miami-Dade County, an area that is underserved due to the large number of free-roaming pets in this largely rural part of our county. The Humane Society of Greater Miami has the only high-volume spay/neuter clinic in South Miami-Dade, so the synergies are obvious.

How does this program increase the number of sterilization surgeries above the existing baseline?

We currently average 24 surgeries (dog & cat) per day at our South Clinic; we will increase our average number of surgeries to 32 per day three days a week by increasing the number of cats we sterilize at this facility on those days.

Methods

What criteria will you use to determine eligibility for the program?

Colony caretakers who live in South Miami-Dade County (zip codes 33177, 33187, 33157, 33189, 33170, 33190, 33031, 33032, 33030, 33033, 33034, 33035, and 33039) and who are committed to sterilizing all cats in their care will be eligible. We have further focused the scope of this grant to the above zip codes due to their limited access to other resources further north in our County, with HSGM's South clinic being the most geographically accessible. In addition, there is a large population of low-income, non-educated, rural and migrant residents in these zip codes.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will provide information to potential clients when they call or visit our South clinic, we will list this program on our website, we will work with Miami-Dade County's 311-information number, and we will utilize our partnership with The Cat Network, Inc. to reach

colony caretakers in South Miami-Dade County.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

The demand for this service far exceeds the scope of this grant, so we will be limited by funds and scheduling capacity. Therefore, there will be no need to address these barriers.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No; n/a

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

We have three full-time veterinarians on staff, one of whom, the Medical Director, currently splits his time between surgeries and administration. He will increase his surgical time to support this program. In addition, the primary veterinarian at our South clinic may also perform some of these surgeries.

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
HSGM-AAP Dr. Brian Huntsman	10701 SW 211 Street	Cutler Bay	FL	33189	786-514-6586	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$5.00	\$20.00	\$25.00
Range for Female Cats	\$5.00	\$20.00	\$25.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$14.00"/>

Testing	<input type="radio"/> Required	<input checked="" type="radio"/> Optional	<input type="radio"/> Not Available	<input type="radio"/> No	<input checked="" type="radio"/> Yes	\$25.00
Licensing	<input type="radio"/> Required	<input type="radio"/> Optional	<input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes	
Ear tipping	<input checked="" type="radio"/> Required	<input type="radio"/> Optional	<input type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes	
Other	<input type="radio"/> Required	<input type="radio"/> Optional	<input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No	<input type="radio"/> Yes	

If necessary, please explain the procedures and fees described above:

Through the Lucy Fund, a grant established by a local resident in memory of her dog, the Humane Society of Greater Miami is able to provide free rabies vaccines to dogs and cats who have participated in target spay/neuter programs. The grant is limited to only those who agree to have their animal sterilized thus representing an added bonus to this grant. All other required services provided such as pain medication and ear-tipping are part of HSGM's Free Roaming Cat sterilization program.

Is this a voucher program? If so, how will you assure compliance with the program?

No

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We currently operate a low-cost clinic, and the above listed costs for providing sterilization under this grant include only the cost of consumable supplies (medications, sutures, gloves, drapes, etc.) and staff time. They do not include any fixed overhead expense as these expenses are already included in our low-cost preventive health clinic fees.

Budget

Total number of sterilization surgeries projected:

Cats: 1250 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$20.00

Describe any expenses that are not included in the grant and how they will be paid for:

n/a

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/09/ **Projected end date:** 07/31/10

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

We have developed the attached "Case Statement" and are seeking to build relationships with individuals and organizations that will commit funding for 5 years to support these ongoing efforts.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

We have a link on the home page of our website to the Florida Animal Friend website, and we promote sales of the FAF license plate through our bi-annual newsletter, Pet Parade. Upon receipt of the grant, a press release will be issued to local media and an announcement will be made in e-tails, the organizations e-newsletter.