

Grant ID: 79

Title of Proposal: Coalition for Animal Welfare, S/N Assistance Grant

Agency Type: Non-Profit

Total Funding Requested: \$20,000.00

Check Payable To: Coalition for Animal Welfare

Application Information

Demographics

Name of Applicant Agency: Coalition for Animal Welfare, West Central Florida, Inc.	Website Address: coalitionforanimalwelfare.org
Person Submitting Proposal: Diana Mattox	Position: member-Board of Directors
Organization Business Address: PO BOX 10631	City: Brooksville
State: FL	Zip: 34603
Phone (xxx-xxx-xxxx): 352-232-1813	Fax:
Cell:	Email Address:

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/08 **End:** 12/31/08

Organization Income in Last Fiscal Year: \$13,700.00

Organization Expenses in Last Fiscal Year: \$12,265.02

Number of Paid Employees: Full Time: 0 Part Time: 0

Number of Active Volunteers: 15

Total Volunteer Hours per Week: 15.00

How did you learn of the 2009 Florida Animal Friend grant competition? word of mouth

Year(s) of previous Florida Animal Friend grants (if applicable): n/a

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Debra McPherson	Secretary	727-492-8600	Attorney	djmcpherson@att.net
Diana Mattox	Board Member	352-588-2132	Veterinarian	shosp@tampabay.rr.com
John Malley	Chairperson	352-521-5194	Assistant Manager, Pasco County Animal Services	jmalley@pascocountyfl.net
Liana Teague	Vice Chairperson	352-540-6286	Animal Services Manager, Hernando County	cawteague@hotmail.com
Paul Montante	Board Member	727-808-8627	Civil Engineer	buffalopaul@verizon.net
Raul Figarola	Board Member	352-797-9090	Veterinarian	drfig@live.com
Rick Silvani	Treasurer	727-593-2556	President, Pet Luv Spay and Neuter Clinic	aceofspays1@verizon.net

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

0 cats and 306 dogs were sterilized.

Briefly describe your animal programs:

The Coalition for Animal Welfare, West Central Florida was formed in July 2005 by non-profit animal welfare agencies in Hernando County with a mission to "Work together to Save and Improve the Lives of Companion Animals." Current programs include: 1. Hurricane Education and Disaster Relief efforts 2. Spay/Neuter Education 3. Spay/Neuter Assistance

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

n/a

If not all, how are animals selected for sterilization before adoption?

n/a

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

n/a

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Our organization applied for and received two small grants in 2008 (PetsMart & Animal Farm Foundation) to assist with the s/n of Pitbull Terriers. Three Hundred and six dogs were spayed and neutered as a result of these grants. Our member organizations are on the forefront in the fight against pet overpopulation and are able to implement our programs successfully by having direct interaction with low income and uneducated pet owners. Our Treasurer is a Retired Air Force Colonel with 24 years of service, during which he commanded units with hundreds of personnel and multi-million dollar budgets and is Founder and Director of the PetLuv Nonprofit Spay and Neuter Clinic, which has performed 85,000 low-cost/no-cost surgeries since 1996. PetLuv has grown to a 6-day-a-week operation employing 20 staff members and 5 part-time veterinarians. Mr. Silvani is a former Board member of the local Humane Society. Winner of the Humanitarian of the Year Award for 2008 from the Humane Society of the Nature Coast. Pet Luv non profit Spay Neuter Clinic is a member of the Coalition and is our Lead Organization for this grant application. Our Chairperson and Vice Chairperson are managers with Pasco and Hernando County Animal Services and have extensive experience with pet overpopulation issues. Liana Teague (Vice Chairperson)has worked in animal welfare for 16 years and holds a Bachelor's Degree in Business Administration. She is currently the Manager of Hernando County Animal Services and in this position was instrumental in implementing the County's first sterilization rebate program. Ms. Teague is a co-founder of the Coalition for Animal Welfare, which has successfully operated several sterilization campaigns, including the popular PitSnip program. She was honored as Supervisor of the Year by the Florida Animal Control Association in 2005 and received the Judy Schwartz Humanitarian Award in 2007. John Malley (Chairperson) began his career in the animal service industry 25 years ago as a U.S. Army Military Police K-9 Officer. He holds Bachelor's degrees in Criminology and Psychology. He is currently the Assistant Manager of Pasco County Animal Services. Mr. Malley serves as an advisor to the friends of Animal Services Board of Directors and has participated in numerous

spay/ neuter campaigns and clinics. Diana Mattox (Board Member) is a small animal veterinarian and practice owner and President of Spay Pasco, one of our member organizations. Dr. Mattox successfully implemented a low cost spay/neuter assistance program through Spay Pasco (recipient of FAF Grant in 2008). Our Coalition hopes to build on the Spay Pasco model and provide s/n assistance to residents of Hernando and West Pasco County.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Our Coalition applied for and received two grants that targeted the s/n of Pitbull Terriers. Three hundred and six Pitbulls in Pasco and Hernando Counties were sterilized in 2008. If our organization received a FAF grant we would be able to assist low income pet owners with s/n of all dogs and cats, not just one breed. It is important to have a multifaceted approach to successfully decrease the euthanasia rate in a given area.

Target Population

Geographical target area (name of city, county, etc.):	Hernando and Pasco County
Total human population in target area:	599,143
Percent of residents living below poverty in target area:	Hernando 7.5%, Pasco 8.3%
Estimated number of pet cats in target area (human population divided by 3.3):	181559
Estimated number of pet dogs in target area (human population divided by 4.0):	149786
Estimated number of feral cats in target area (human population divided by 6.0):	99858
Number of cats admitted to animal control shelters in the target area last year (if known)	9,828
Number of dogs admitted to animal control shelters in the target area last year (if known)	7,562
Number of cats euthanized in animal control shelters in the target area last year (if known)	8,761
Number of dogs euthanized in animal control shelters in the target area last year (if known)	4,506

Please explain if you believe your target area animal population is significantly different than above.
 The statistics listed above are only from our two County Managed facilities. Pasco and Hernando Counties each have two additional small, private no kill shelters/organizations that accept dogs and cats if they have space available.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:
 Limited income, ignorance and lack of transportation of pet owners are the most substantial contributors to pet overpopulation in this area. Unfortunately with the current economic crisis the situation has worsened. Unemployment in Hernando and Pasco Counties has skyrocketed and is currently at 12.7% and 11.3% respectively. This means residents that previously would willingly s/n their pets are now having difficulty providing even basic care.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?
 Hernando and Pasco Counties are adjacent. Both are large Counties and rectangular in shape. Each County has one low cost spay & neuter clinic. It can take up to 1 hour to reach those clinics from some areas of the county. Traditional s/n services are available from private practice veterinarians at standard prices. Both Counties have s/n rebate programs, but neither is targeted to the low income and animals have to be s/n, vaccinated and licensed to qualify for the rebate. Location (distance to travel), finances (of pet owners) and the ability of two clinics to handle the volume for two large counties are limiting factors.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

Pets in low-income families

- Especially difficult or unique animal overpopulation sources
- Pit bull dogs
- Feral cats
- Special spay/neuter event
- Other Animal Services referrals-irresponsible owners

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We hope to decrease the number of animals entering the shelter system and therefore decrease the number of healthy adoptable animals that are euthanized for lack of homes.

How does this program increase the number of sterilization surgeries above the existing baseline?

The greatest number of animals entering the shelter system are a result of those pet owners that cannot afford surgery, feral cats and irresponsible pet owners. This program targets and assists the low income and our organization works diligently to help educate the irresponsible pet owners about the benefits of s/n and to educate cat caretakers about TNR programs.

Methods

What criteria will you use to determine eligibility for the program?

Pet owner's eligibility will be determined by participation in government assistance programs such as Medicaid, food stamps or WIC and income level (national poverty guidelines). We will also accept Animal Services referrals (written) independent of financial need. Pet owners will also need to provide proof of residency.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will provide animal organizations in the region with links to our website and brochures describing our programs, post flyers in target areas, advertisements in the pet sections of newspapers, press releases, provide brochures to veterinary offices, groomers, and boarding kennels; network with other organizations that assist the low income.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Having a network of participating veterinary hospitals throughout Pasco and Hernando Counties will help alleviate some transportation issues. Our Coalition will build alliances with community leaders and other non profit groups (Boys and Girls Clubs etc) already in place in these communities, and recruit bi-lingual volunteers. We know that the African American community is accessible through their churches and the hispanic population through education of mothers that s/n decreases the risk of dog bites for their children.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

Participating veterinary hospitals have agreed to provide a preanesthetic exam, rabies vaccination, spay/neuter surgery and an altered County License (Pasco only). Pet owners will prepay their copay to the Coalition, once the surgery is complete the participating hospitals will submit a completed s/n certificate to the Coalition for payment

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Animal Sterilization and Prevention	837 S. Broad St	Brooksville	FL	34601	352-797-9090	<input type="checkbox"/>
Claws and Paws Animal Hospital	36512 SR 54 W	Zephyrhills	FL	33541	813-780-8830	<input type="checkbox"/>
Country Oaks Animal Hospital	12030 Moon Lake Rd	New Port Richey	FL	34654	727-857-9977	<input type="checkbox"/>
Dade city Animal Clinic	13117 Hwy 301	Dade City	FL	33525	352-567-2669	<input type="checkbox"/>
Hillside Animal Hospital	13170 Spring Hill Dr	Spring Hill	FL	34609	352-688-9911	<input type="checkbox"/>
PetLuv Non-Profit Spay and Neuter Clinic	7348 Broad St.	Brooksville	FL	34601	352-799-9990	<input checked="" type="checkbox"/>
Primary Care Cat Clinic	72 Ponce De Leon Blvd	Brooksville	FL	34601	352-799-2289	<input type="checkbox"/>
San Antonio Animal Hospital	PO BOX 237	San Antonio	FL	33576	352-588-2132	<input type="checkbox"/>
Wesley Chapel Veterinary Services	30535 SR 54	Wesley Chapel	FL	33544	813-973-3951	<input type="checkbox"/>
Zephyrhills Veterinary Clinic	5655 Galll Blvd	Zephyrhills	FL	33542	813-782-3830	<input type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$10.00	\$25.00	\$35.00
Range for Female Cats	\$10.00	\$25.00	\$35.00
Range for Male Dogs	\$20.00	\$50.00	\$70.00
Range for Female Dogs	\$20.00	\$50.00	\$70.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Pain Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$30.00"/>
Licensing	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

Ear tipping Required Optional Not Available No Yes
Other Required Optional Not Available No Yes

If necessary, please explain the procedures and fees described above:

Participating veterinary hospitals are encouraged to educate clients about any additional medical needs their pet may have. Additional services are voluntary and would be paid at standard prices charged by the individual hospitals. Some hospitals may elect to include take home pain medications at no additional charge to the client, but that is at their discretion. An altered County License is included for dogs in Pasco County. We did not include a License for Hernando County participants because the cost would require an additional \$10 copay per pet in that County. The prices listed for optional services are just an estimate.

Is this a voucher program? If so, how will you assure compliance with the program?

This is not a traditional voucher program. Coalition volunteers will pre-approve pet owners, collect copay and provide pet owner with a certificate for a specific pet and with instructions to contact a specific hospital for an appointment. The pet owner presents the certificate on the day of surgery and the hospital completes their portion of the certificate and submits it to the Coalition for payment. Since the surgeries are prepaid and the pet owners have a specific time period to comply (sixty days) clients will have more of an incentive to keep their appointments. Spay Pasco's compliance rate is very high, the few that have not complied report that the pet is deceased or missing.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our Coalitional's program is based on a similar program started in East Pasco County last year by Spay Pasco. Their organization will share brochures and a s/n certificate template with our organization and assist in setting up our program. Some hospitals have agreed to participate in both programs so we structured them as similar as possible to avoid any confusion.

Budget

Total number of sterilization surgeries projected:

Cats: 290 **Dogs:** 255

Total budget requested (Budget should not exceed \$25,000): \$20,000.00

Average cost/surgery projected: \$37.00

Describe any expenses that are not included in the grant and how they will be paid for:

Five dollars of owners copay will be retained by the Coalition to cover costs associated with administering the program.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/15/09/ **Projected end date:** 07/31/10

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

Hernando and Pasco Counties each have a monetary rebate available to pet owners to encourage them to s/n their pets. These rebates are available to all pet owners regardless of need. Our goal is to demonstrate that it is feasible to prequalify pet owners based on need and earmark those funds for pet owners that cannot afford surgery or to encourage County Officials based on the success of our program to earmark more funds for s/n assistance which can be more targeted in nature.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

Press releases, newspaper articles, promote during lectures/meetings, include logo and link on low income program brochures and our website.