

2008 FLORIDA ANIMAL FRIEND GRANT APPLICATION

Application must be RECEIVED BY: April 1, 2008

APPLICANT INFORMATION

Entire application must be typed. Sections may be expanded as needed to provide important details, but remember to be concise. Do not change the format of the application.

Name of Applicant Agency: Jury-Duty Spay and Neuter

Person Submitting Proposal: Cynthia Farrar Title: Executive Director

Organization Address: 109 North Palafox Street

City, State, Zip Code: Pensacola,, Florida 32502

Website Address: www.jury-duty.org

Phone number: 850-438-FIXX Fax Number: 850-434-8922

Cell Number: 850-221-8904 Email Address: cindyfarrar@jury-duty.org

Dates of Last Complete Fiscal Year: 09/01/07 to 08/31/08 (MM/DD/YY)

Organization Income in Last Fiscal Year: \$34,113.48

Organization Expenses in Last Fiscal Year: \$21,385.68

Year(s) of previous Florida Animal Friend grants (if applicable): 2005

Number of Paid Employees: Full-time: 0 Part-time: 1

Number of Active Volunteers: 30 Total Volunteer Hours per Week: 50

Describe Your Agency (check all that apply):

Services Provided

- Unlimited intake shelter
- Limited intake shelter
- Foster network
- Animal control
- Spay/neuter services
- Feral cat sterilization
- Veterinary care to the public
- Other \_\_\_\_\_

Organization Structure

- City, county, or tribal agency
- Private nonprofit agency
- Spay/neuter clinic
- Veterinary association
- Private veterinary clinic
- Community collaboration
- Other \_\_\_\_\_

**Applicant Qualifications:**

For your organization, In the last complete fiscal year:

0 cats and 0 dogs were admitted

0 cats and 0 dogs were adopted

342 cats and 215 dogs were sterilized

0 cats and 0 dogs were euthanized

Describe your animal programs:

**LOW INCOME PROGRAM:**

Jury-Duty Spay and Neuter provides spay/neuter subsidies to below-poverty and very low-income pet owners. The reason for this targeted approach is clear. Overall, the vast majority of pet owners are willing to provide spay/neuter surgery for their dogs and cats, but for some, even the most affordably-price surgery remains outside of their ability to provide. Based upon the most recent government statistics approximately one out of every four families in Escambia County falls below the federal poverty guidelines. With the net average monthly income for a minimum wage worker at \$990.00, the average cost in Escambia and Santa Rosa Counties to spay a female dog represents nearly 10% of their monthly income.

We estimate that 29,000 Escambia and Santa Rosa County families/household with below poverty incomes own an estimated 125,611 cats and 103,629 dogs, and that roughly half of those pets are capable of reproducing.

**FERAL CAT PROGRAM:**

We currently have 141 colonies in our community in Escambia and Santa Rosa County and we estimate that there are 49,462 feral/free roaming cat in Escambia and Santa Rosa Counties. When a caregiver contacts us we schedule them to attend one of our TNR workshops if they are unfamiliar with the handling of feral/free roaming cats. One of our zone managers (we have divided our county by zip codes and have experienced and trained volunteers to assist caregivers in their zip codes) will go onsite with the caregiver and assist them with their first trapping and the documentation of the colony. We discuss any concerns such as neighbor complaints, trapping instructions, adequate shelter, and feeding shelters. We have a library of resources that we make available at all times to caregivers.

In order to assist in keeping our program funded we charge the caregivers a \$20.00 co-pay that is due at the time of the surgery. We also require that all cats receive a rabies shot and that their ear is clipped.

We enter all caregivers in our database to check compliance with our program. On the first of each month we follow through on each certificate/voucher that has expired to see why the certificate/voucher was not used and offer our assistance again.

**VETERINARIAN PARTICIPATION:**

We currently have 9 active veterinarians who are assisting in our program and 5 additional veterinarians that assist us on a as need basis. The total number of veterinarians in both counties is

36, we believe that we have a good participation rate within our veterinarian community, but we are striving to increase the number of participating veterinarians.

We are still recruiting additional vets to assist with our program and feel confident that once they become more familiar with our program both feral/free-roaming cats and our low income program that we will be able to recruit more veterinarians. We realize that not every vet will be willing to participate in our program due to their current volume of clients.

#### EDUCATIONAL PROGRAM:

In addition to financial barriers we must also address citizens who have received little or no education and who require a significant education component to encourage them to spay and neuter their pets or the free roaming cats in their neighborhood. The spay/neuter message must be personalized for our targeted population. By “personalized” I mean that people in our target area must be made to feel comfortable with us and know that we only want to assist them and not judge them or most importantly remove the animals.

With an aggressive campaign and the funding for the much needed surgeries we will be able to educate our community on the need to spay and neuter the free roaming cats. Statistics have shown low income and free roaming populations comprise the majority of unaltered animals. Targeting these populations will result in lower intake and euthanization rate. We must build a community with greater compassion for our four legged companions and enable our community to work together so that we can make a culture that promotes the preservation of life. Together we can make a future where every animal will be respected and cherished and where every individual life will be protected and revered.

If your program performs adoptions, are all animals sterilized before adoption?  Yes  No

If not all, what percentage of animals is not currently sterilized before adoption? 0 %

If not all, how are animals selected for sterilization before adoption? n/a

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

n/a

Give additional background information on your organization’s programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program:

#### OVERVIEW

Jury-Duty Spay and Neuter was founded in 2004 to establish, coordinate, and fund spay and neuter surgeries throughout Northwest Florida for low income pet owners and free-roaming cats. We are the only organization in the entire region which focuses solely on spay and neuter of owned and un-owned animals. When our Director Cynthia Farrar decided that she wanted to become active in the animal arena she spent one year doing a community assessment to determine what resources we had available in our two counties and what the current ratio was for the intake of animals and the euthanasia of animals at our local shelters. We determined by going through ten years worth of records and talking with various people involved in the animal arena that no one had ever realized that we were missing the biggest factor in the pet overpopulation problem. We need to stop the problem before it begins. Because of Mrs. Farrar’s strong business background she was and is able to open doors that traditionally are slammed shut to animal rescuers. She has been able to cause the

community in a whole talking about animal issues at the county meetings and in private meetings. Spaying and neutering are becoming everyday words in our community.

#### FERAL CAT PROGRAM

Escambia County's current policy is to trap and euthanize all free -roaming cats during the past year we have been able to establish a working relationship with the Escambia County Commissioners and the Public Safety Director who is the county administrator of the Escambia County Animal Control and we have an understanding that they can not endorse our program but they will not interfere with our program. Both the Board of County Commissioners and the Director of Public Safety (Animal Control) are interested in seeing the results from our two year study on how TNR does have a positive impact on the overpopulation problem and also the cost saving to the tax payers in our community. We are one year into the program and have shown positive results, but do not have the funding to make the impact that would result in a complete reversal of their current policy.

#### ADVOCATES

In addition to working with the low income pet owners and free roaming cat colony caregivers we are advocates for animals in our community. Jury-Duty Spay and Neuter has conducted the only regional assessment ever done in the two-county area. The assessment is considered the benchmark for determination of needs for spay and neuter surgeries through-out Northwest Florida. Our assessment has been adopted by Escambia County Commissioners, Animal Control, and United Way as the document of reference for the animal issues in Northwest Florida.

We also developed a resource guide for the two counties that is available on our website ([www.jury-duty.org](http://www.jury-duty.org)) to assist animal lovers and rescue groups. In addition to working with free roaming cats we are advocates for animals in our community.

Jury-Duty Spay and Neuter founded the Northwest Florida Animal Alliance (NWFAA) a collaboration including the local animal control and animal welfare groups to address a variety animal welfare issues in our community. We are currently working toward establishing a new volunteer program utilizing the volunteers in NWFAA. We also are working together to establish a pet friendly shelter in our county.

Recently through our advocacy and proposal we were able to convince our local government to establish the first country-wide low income spay/neuter program funded through the increase in license fee. One-half of all additional fees collected will be used to assist low income pet owners. Jury-Duty is the leading candidate to administer this program when sufficient funding is available due to our previous experience as fiscal agent for our prior Florida Animal Friend Grant.

#### LOW INCOME SPAY AND NEUTER PROGRAM

Jury-Duty Spay and Neuter provides spay/neuter subsidies to below-poverty and very low-income pet owners. The reason for this targeted approach is clear. Overall, the vast majority of pet owners are willing to provide spay/neuter surgery for their dogs and cats, but for some, even the most affordably-price surgery remains outside of their ability to provide. Based upon the most recent government statistics approximately one out of every four families in Escambia County falls below the federal poverty guidelines. With the net average monthly income for a minimum wage worker at \$990.00, the average cost in Escambia and Santa Rosa Counties to spay a female dog represents nearly 10% of their monthly income.

We estimate that 29,000 Escambia and Santa Rosa County families/household with below poverty incomes own an estimated 125,611 cats and 103,629 dogs, and that roughly half of those pets are capable of reproducing.

## AWARDS

Jury-Duty was awarded the Small Business Award by the Pensacola Bay Chamber of Commerce for 2007 for its growth and civic contributions to the betterment of our community. Cynthia has received numerous awards from local civic organizations and from the state awards for her work with the homeless and animals. Cynthia was also the past nominee/candidate of the Spirit of Life Award and the Pensacola Business Journal Woman of the Year.

## QUALIFICATIONS

Our Director, Cynthia Farrar, is considered one of the leaders in animal rights advocates in our community. She attends conferences sponsored by Spay USA, PetSmart, and Neighborhood Cats at her own expense to ensure that she keeps abreast of the most effective means to educate the community, local government, and proving results for ending the pet overpopulation problem in Northwest Florida. Through networking at these conferences she has built contacts and mentors both within our state (Rick Ducharme of First Coast No More Homeless Pets in Jacksonville, Frank and Linda Hamilton of ACT of Tampa, Animal Control Director Jill Lancon from Marion County) and also national organizations such as Spay USA and Director Ester Mechler. For additional information on feral/free roaming cats we have turned to in the past organizations such as Alley Cat Allies and IndyFeral. We have found both organizations will to share knowledge and save us from a learning curve. We have in return mentored groups with in our state and as far away as Wyoming.

Cynthia started her professional career in the banking industry and owned and operated her own company until the time she sold it to a national company. Since 1990 she has been the firm administrator and chief financial officer of the Farrar Law Firm, a multi attorney firm which has represented tens of thousands of clients throughout the southeastern United States.

Her position at the law firm and recognition for her charitable work in the community she is able to opens doors and reaches the levels of government that has been beneficial to how the pet overpopulation is being handled in Northwest Florida.

What kinds of spay/neuter services are currently available in the target area? In what way are these resources currently insufficient?

Jury-Duty Spay and Neuter is the only organization in Northwest Florida that is devoted solely to spaying and neutering of owned and unowned animals. Jury-Duty Spay and Neuter has been elevated to the front of the free roaming cat issue. When the community realized we were free roaming cat friendly and that we had the ability and resources to assist them we have become inundated with calls from caregivers requesting our assistance.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed.

We are still laboring to maintain sufficient income to meet the needs of our community. As discussed earlier in the grant we are being overwhelmed by the calls and requests for assistance. The Florida Animal Friend Grant funding would allow us the opportunity to become a long term sustained program and allow us additional time to establish other sources of funding. We added our Paws and Purrs Calendar Contest last year and generated over \$12,000.00 in funding. We anticipate that this year the contest will be even more successful. In addition we are planning are first annual Fur Ball Dinner and Dance that we anticipate will be as successful as our calendar contest.

Finally, we have been successful in establishing the low-income license fee spay and neuter program and are negotiating to be the fiscal agent.

Our current productivity is not meeting the goals we set or the needs of our community and we strive to continue to find successful funding sources, ranging from grants to fundraising efforts.

GRANT PROPOSAL DETAILS

Title of Proposal: "Beat the Heat Campaign" - We believe that this corresponds with the timing of the funding. It will allow us to start the campaign and recruiting and educating get caregivers about spaying and neutering their colony prior to spring /kitten season. We also will hold a press conference announcing that we have been gifted with this wonderful grant and the opportunity to make great progress in limiting the number of free/free roaming cats. We will encourage citizens to consider contributions to this campaign during the holiday season.

Total Amount of Funding Requested: \$ 20,000.00 Check payable to: Jury-Duty Spay and Neuter

Is this a community collaboration involving multiple groups? If so, list each group by contact information and role in the project:

Group Name	Group Address	Website	Role
Humane Society of Pensacola_____	2480 West Navy Blvd., Pens., Fl.	<a href="http://Humanesocietyofpensacola.org">http://Humanesocietyofpensacola.org</a>	Referrals
Escambia County Animal Control____	200 W Fairfield Dr., Pens., Fl.	<a href="http://www.myescambia.com/departments/animal_control/default.php">http://www.myescambia.com/departments/animal_control/default.php</a>	Referrals
Santa Rosa Animal Care Services____	4451 Pine Forest Rd., Milton,Fl.	<a href="http://www.co.santa-rosa.fl.us/santa_rosa/animals/featured.html">http://www.co.santa-rosa.fl.us/santa_rosa/animals/featured.html</a>	Referrals

65 local rescue groups that we have established relationship with that will provide us with referrals (list can be provided upon request)

Problem statement:

More than five million pets are euthanized annually because there are not enough homes for them. It costs U.S. taxpayers an estimated \$2 billion each year to take in, care for, and often euthanize homeless animals. Although education has increased the percentage of animals that are spayed and neutered, more sterilization is needed to reach the critical thresholds necessary to control overpopulation. Since funding for sterilization programs is limited, it is important that available funds be used for programs that target the most significant sources of cat and dog overpopulation and that these programs increase sterilization surgeries above the current baselines of the community.

Describe the target area:

Geographical target area (name of city, county, Florida, etc.):

ESCAMBIA COUNTY

- (1) Pensacola is the only city in Escambia County. Century is in the rural area of our county.
- (2) 110,265 households
- (3) Approximately 48,462 feral cats
- (4) 296,772 citizens
- (5) 24.5% of families with children under 5 years of age live below the federal poverty line.

- (6) The sad fact is Escambia County ranked as 1 of the 13 poorest counties in the United States.
- (7) Within Escambia County alone there is approximately 140,000 square miles
- (8) Escambia County is a combination of rural and populated areas. In the rural areas as well as the densely populated areas there are numerous feral cat colonies, due to the problem never being addressed through an active spay/neuter program
- (9) Escambia County is ranked the 3rd poorest out of the 67 counties in Florida

**SANTA ROSA COUNTY**

- (1) Milton, Gulf Breeze, Pace are the major cities in Santa Rosa County. There are smaller towns in the rural areas of the county.
- (2) 43,793 households
- (3) Approximately 19,623 feral cats
- (4) 117,743 citizens
- (5) 2,641 of families living below the federal poverty line.
- (6) Santa Rosa County is a combination of rural and populated areas. In the rural areas as well as the densely populated areas there are numerous feral cat colonies, due to the problem never being addressed through an active spay/neuter program.

Total human population in target area: 414515 (information available at [www.census.gov](http://www.census.gov))

Percent of residents living below poverty in target area: 14 ([www.census.gov](http://www.census.gov))

Estimated number of pet cats in target area (human population divided by 3.3): 125611

Estimated number of pet dogs in target area (human population divided by 4.0): 103629

Estimated number of feral cats in target area (human population divided by 6.0): 69086

Number of cats and dogs admitted to animal control shelters in the target area last year (if known)

Number of cats 6609 and dogs 4617 euthanized in animal control shelters in the target area last year (if known)

Please explain if you believe your target area animal population is significantly different than above.

In Escambia County the largest portion of our free roaming cats come from the poorest areas in our community and the rural areas. We have determined the poorest areas in our community are in zip codes 32505 and 32501. We have also determined that in the rural portion of our county the northern region zip code 32568 is the hot spot for feral/free-roaming cats. In Santa Rosa County the hot spots are in zip codes 32570 and 32571 for feral/free-roaming cats.

Describe the specific target animal population of the spay/neuter project proposed for this grant:

- Pets in low-income families: What qualifications will you use to determine low-income status?
- Special populations (e.g., pit bulls, underserved regions, unique events):
- Feral cat sterilization
- Other:

Objectives:

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

A feral and stray cat overpopulation crisis is now underway in our community, resulting in overcrowded shelters, high euthanasia rates, quality of life complaints and financial burdens. The methods of the past – a mixture of trap-and-kill and doing nothing – have had no impact. The two counties ten year history shows that trap and kill does not work.

Jury-Duty will accomplish with these funds the following goals:

- (1) The reduction in the intake and euthanization of free roaming cats in our county.
- (2) The successful results from a three year study to present to our County Commissioners to have proof that a well administered program can lower the intake numbers, the euthanization numbers, the nuisance calls associated with free-roaming cats and in the counties opinion the most important reduction of all, the saving of taxpayer's dollars

We are confident that we will be able to administer a program that will prove both beneficial and humane. We believe that the citizens in our two counties want to do the right thing and will if they are given the opportunity and the machinery with which to make it happen.

How does this program increase the number of sterilization surgeries above the existing baseline?

The total number of free roaming cat surgeries performed during 2007 were 214.

We anticipate that we will be able to perform 555 additional surgeries based on the equation that the average cost of our surgeries \$36.00.

Methods:

What criteria will you use to determine eligibility for the program?

Jury-Duty requires that all caregivers that we assist must enter our feral cat colony program. This requires that the caregivers make the following commitment to us:

- (1) All calls through our hotline are prescreened for colony location and the following rules for our program are discussed and then a informational packet is sent to the caregiver. In the informational packet it contains: a colony log sheet, colony profile sheet, our requirements, a volunteer handout, a liability waiver for Jury-Duty and the participating veterinarians, various educational material depending upon what their concerns are or whether they are dealing with neighbor complaints.

We require their long term commitment to the colony by putting in to writing that:

- (2) That they will never abandon the colony

(3) That if any cat in the colony appears sick they will immediately seek medical attention for the cat.

(4) That they document every cat in the colony and return the information to us and then continue to update the records to keep us informed of changes in the colony.

(5) We require that caregivers pay a \$20.00 co-pay for each surgery that we perform for them. If the caregiver has financial problems and is unable to pay we will work with the caregiver and allow them to pay a reduced co-pay or allow them to pay the co-pays over time (example \$5.00 a week).

(6) If the caregiver has never trapped a feral/free roaming cat we will have a volunteer meet them and assist with the first trapping. We believe that the caregiver must meet us half way and make a commitment to us in order for us to assist them and to be able to continue helping other feral/free roaming cat caregivers.

(7) We require that all cats receive rabies shot and that their ear clipped at the time of surgery.

How will you advertise the program? Explain how the advertising will reach the target audience. Attach promotion materials if available.

Through our business contacts we have relationships with the owner of several radio stations that crosses the economic and social barriers in our community which has and will continue running PSA's for our organizations promoting the need and benefits to spay and neuter your pet. We will run PSA's targeted at the audience which we want to address.

We also have recruited our local bill board company to work with us in our targeted zip codes by placing donated bill boards with our message and telephone number on them. We receive referrals from rescue groups, the local shelters, and the humane society. We have established ourselves as the leading organization on feral/free roaming cats. We have made great strides, yet we have a long way to go.

We plan to target the establishments and public places that are within our target area (the zip codes) with flyer and educational material aimed at notifying individuals that we are here and that we want to assist them.

With the funding that we will receive from the Florida Animal Friend License Plate Grant to provide surgeries we will be able to continue and expand upon it our advertising campaign to start a highly publicized campaign in our community stressing the message "Beat the Heat".

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will address the transportation issue with the use of our volunteers. We have established a hotline (850) 438-FIXX and have been very successful with this choice of terminology that is easily communicated and understood. We are extremely careful to insure that all of clients are made to feel comfortable, secure, and without question their desire to assist the free roaming cats in their neighborhood.

We are currently developing two pages (one application and the other is regarding feral/free-roaming cats) on our site that will be totally in spanish and with our spanish speaking board member we will be able to reach out to a large segment of our community.

Pet owners and free roaming cat caregivers in the past have had no where to turn for assistance that was pet friendly, understanding, and compassionate to their needs and problems. They have been forced to turn to Animal Control which has only one solution for handling problems. The community has recognized that we can be trusted to discuss their needs, colony locations, and problems that they are facing. This is in Jury-Duty's opinion the greatest challenge that we have had to overcome and that is the issue of trust.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We have volunteers that can and will transport the animal if necessary. They have all been trained and are experienced trappers. We have all volunteers involved with feral/free roaming cats sign waivers covering our organization and the veterinarians. However, I have recruited vets that are located in or close to our target populations. We have on our Board an attorney that has drafted and approved all of our documents in order to lessen our liability. We also require that any one that is not experienced in the trapping of cats attend one of our TNR workshops and then we have the appropriate zone leader meet the caregiver on premises and assist with the first trapping. We do invite caregivers new at trapping to join one of our experienced trappers at other locations. We find this beneficial in the fact that we are able to use the down time or waiting time to pass on knowledge.

Veterinary Services:

What arrangements have you made with veterinarians to perform the surgeries?

We currently have 9 veterinarians who are assisting in our program and 5 additional veterinarians that assist on an as needed basis are recruiting additional veterinarians as our program expands. The total number of veterinarians in our community is 36, we feel that we have a good participation rate within our veterinarian community. We realize that not every vet will be willing to participate in our program.

Please attach a collaboration letter from the lead veterinarian, practice, or association that will provide spay/neuter services. The letter should include a statement describing the fee schedule to be followed and whether the veterinarian(s) are on your staff, on contract, in a spay/neuter clinic, or in private practice. Please list all of the participating veterinarians or veterinary practices below, including address, phone number, and premise permit number (available at [www.myfloridalicense.com](http://www.myfloridalicense.com)).

Name	Address	Phone
Steadman Veterinary Clinic	VM2868 ____4230 N. Davis Hwy, Pens., FL	____432-9662
Please see attached list for additional veterinary clinics _____		
_____		
_____		

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$ 20	\$ 15	\$ 35
Range for Female Cats	\$ 20	\$ 35	\$ 55
Range for Male Dogs	\$ 0	\$ 0	\$ 0
Range for Female Dogs	\$ 0	\$ 0	\$ 0

Please check each item below to indicate whether additional services are required at the time of surgery and whether the client is required to pay for them.

	Included in Cost	Not Offered	Optional	Required	Amt. Paid by Client
Examination	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0
Vaccination	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ 3
Pain Medication	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0
Parasite Medication	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0
Testing	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0
Licensing	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0
Ear tipping	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0
Other	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ 0

If necessary, please explain the procedures and fees described above:

We have negotiated the best possible fee schedule for our clients and believe that the funding from the Florida Animal Friend Grant will be extremely successful because of our \$20.00 co-pay the actual average cost of the surgery will be \$25.00 which will enable us to spay and neuter over twice as many animals. The veterinarians in our program have been and continue to be generous with their time and services.

Is this a voucher program? If so, how will you assure compliance with the program?

This program is a voucher/certificate program. Each certificate/voucher is issued with an expiration date. When the certificate/voucher is issued a separate record is developed for each colony. A tickler is placed in our computer file to trigger a call from our hotline coordinator, if no spay or neuter surgeries have been performed we determine what assistance is needed by the caregiver to get them started managing the colony. We work to insure that the caregiver is given every opportunity and assistance needed with their colony.

**Other Information:**

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We will be providing access to spay and neuter surgeries to free roaming cat caregivers. We also serve in the capacity of a central hub for free roaming cat caregivers in our community seeking additional information or resources regarding animals. We have modeled our program after Indyferal. We found that their program covers every aspect of the feral/free roaming cats issues.

We provide extensive training through our monthly TNR workshops to train caregivers on the proper trapping techniques and transporting of feral/free-roaming cats. We use the Neighborhood Cats out New York City's TNR Workshop outline. We provide tracking forms for documenting the colony, and provide the caregiver with handouts regarding common problems with feral/free-roaming cats and neighbors. We have established an extensive library that we have available to all feral/ free roaming cat caregivers.

We have a bank of traps that we make available to feral/free-roaming cat caregivers once they have attended our TNR workshop and we have confirmed that they can trap successfully with out injury to themselves or the cats. We do require a \$35.00 refundable deposit to insure the trap is returned to us in good working order.

We also make available to all caregivers food that is donated to our organizations from local businesses.

We are solely a spay and neuter organization but when a caregiver is able to remove a kitten(s) out of the colony we work with local rescue groups and their volunteers to take the kitten(s). They place the kitten(s) in their homes or foster homes to ensure that the kitten(s) are social able and then they proceed to adopt the kitten(s) out through their adoption program.

### Budget:

Total number of sterilization surgeries projected: cats 800 dogs 0

Total budget requested: \$ 20000 Average cost/surgery projected: \$ 16

Budget should not exceed \$20,000.

Describe any expenses that are not included in the grant and how they will be paid for:

The only two additional expense that we will incur:

(1) The cost of the rabies shot. The funding to cover the rabies shot will be paid out of the \$20.00 co-pay paid by the caregiver.

(2) We have a part-time hotline coordinator that is paid through our current operating expenses.

None of the money from the Florida Animal Friend Grant will be used to pay administrative cost.

We do not anticipate any additional expenses promoting or administering this program since we are an established program and are currently operating our free roaming cat program. Again, no funding provide by the Florida Animal Friend Grant will be used for any expense other than the cost of the spay and neuter surgeries.



### Timeline:

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2008.

Projected start date: 09/01/08    Projected end date: 07/30/09 (MM/DD/YY)

### Future Funding:

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

Jury-Duty is the only program currently available in our community serving feral/free-roaming cats. We believe that our program is not adequate only in the sense that the demand is far greater than our current funding.

We have established fundraising projects, such as our annual Paws and Purrs calendar contest (please see enclosed sample of our 2008 calendar). The 2008 Paws and Purrs Calendar was the second year conducting our calendar/photo contest. The net funds generated from this fundraiser was over \$12,000.00. We anticipate this project will continue to grow each year.

We now are in the process of planning our first "Fur Ball" which we hope to also become an annual event. We anticipate that the team of volunteers and resources that we have assembled that it will be equally or greater returns for our organization.

Both of these fundraisers were designed for their monetary value as well as a public awareness event. We believe that the funds that we will receive from Florida Animal Friends License Plate will allow us to promote our program at a level that will bring even more awareness to our program and the publicized results of what a managed free roaming cat has reduced the number of cat intakes at our local animal control. We believe that a community can not truly address the pet overpopulation that they are experiencing unless you address the free roaming cat population.

We anticipate having additional funding for our low-income spay and neuter program will be generated through Escambia county license fee initiative.

### Evaluation:

Applicant agrees to complete the Grant Follow-up Report and return it to Florida Animal Friend within 12 months of receipt of funds.

### Promotion of Florida Animal Friend Spay/Neuter License Plate:

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

We will continue to promote the Florida Animal Friend logo and link on each of our website pages and devote a page on our website promoting the Florida Animal Friend License Plate and the importance of purchasing the plate to help organization such as our own and other organizations in Florida that are changing the way communities in our state are handling the pet overpopulation problem.

We will place Florida Animal Friend logo and a statement that the “Beat the Heat” campaign is sponsored by Florida Animal Friend License Plate Grant on all of our informational brochures, billboards, applications, and certificates.

By my signature below, I attest that the information provided in this grant proposal is true and that the proposed spay/neuter program complies with local, city, county, state and national ordinances and laws.

Application submitted by:

Signed: \_\_\_\_\_ Date: 03/26/08 (MM/DD/YY)

Name: Cynthia Farrar Title: Executive Director

## CHECKLIST OF ATTACHMENTS AND SUBMISSION INSTRUCTIONS

Organize the completed applications in the following order and complete checklist.

	Nonprofit Agencies	Municipal Agencies
1	Grant application	Grant application
2	Checklist	Checklist
3	Veterinary collaboration letter(s)	Veterinary collaboration letter(s)
4	Current fiscal year agency budget	Current fiscal year agency budget
5	Roster of board of directors	Letter of support from director
6	IRS 501(c)3 determination letter	Media coverage, brochures, PSAs, etc.
7	FL DOACS registration certificate	
8	IRS 990 or 990 EZ	
9	Media coverage, brochures, PSAs, etc.	

### For all applicants:

- Completed grant application (hard copies and electronic copy)
- Veterinary collaboration letter for spay/neuter services
- Copies of newsletters, media clippings, public service announcements, brochures, etc. that pertain to the applicant's spay/neuter program (hard copies only, no videos, DVDs, etc).

### For private nonprofit agencies:

- Current fiscal year agency budget
- Roster of applicant's board of directors, including address, phone number, email address, occupation and whether board members are compensated for their positions.
- IRS Tax Exempt #85-8013840014C-2 (attach determination letter)
- FL Dept of Agriculture & Consumer Affairs Registration # CH-21090 (attach)
- Most recent IRS Form 990 (pages 1-4 & signature page) or 990EZ (page 1-2 & signature page).

### For city, county, or tribal entities:

- For city and county governments, attach current fiscal year agency budget, the line item that the funds would be deposited into, a letter from the director of the city or county animal care and control agency on city or county letterhead clearly indicating support for the application of the grant proposal.
- For tribal entities, attach a letter signed from the Tribal Authority of the local Tribal Health Department.

Applications must be received by the due date of **April 1, 2008** to be considered in the current cycle. Applications received after the due date and incomplete applications will be returned without review. It is advisable to use a carrier that offers a guaranteed delivery date. Completed applications, including the grant application form, required supporting documents, and other attachments must be submitted together as a complete packet. Please submit 1 original and 4 identical hard copies of the application and all attachments for review. Each copy should be stapled or compiled with a binder clip. Do not use binders, folders, or other display materials for the applications. Please also email 1 copy of the application (signatures and attachments not required) to the address below.

Send 1 original and 4 hard copies of application or grant submission inquiries to: Florida Animal Friend, Inc., c/o Lois Kostroski, 13153 North Dale Mabry, Suite 105, Tampa, FL 33618, 866-303-3222, [info@floridanimalfriend.org](mailto:info@floridanimalfriend.org).

Send 1 electronic copy or content inquiries to: Julie Levy, [levyj@vetmed.ufl.edu](mailto:levyj@vetmed.ufl.edu), (352) 392-2226 ext 5717