

**2006 FLORIDA ANIMAL FRIEND GRANT APPLICATION**

**APPLICANT INFORMATION**

Entire application must be typed or neatly printed – Sections may be expanded as needed to provide important details, but remember to be concise. Do not change the format of the application.

Name of Applicant Agency: **Jury-Duty is the lead agency for the Northwest Florida Animal Alliance. The Northwest Florida Animal Alliance is a community collaboration which includes the Humane Society of Pensacola, Escambia County Animal Control, Spayd with Heart, and Jury-Duty.**

Person Submitting Proposal: **Cynthia Farrar** Title: **President of Jury-Duty**

Organization Address: **109 North Palafox Street, Suite 3**

City, State, Zip Code: **Pensacola, Florida 32502**

Website Address: **www.jury-duty.org**

Phone number: **(850) 221-8904** Fax Number: **(850) 434-8922**

Cell Number:                      Email Address: **www.jury-duty.org**

Title of Proposal: **Northwest Florida Animal Alliance Low Income Spay and Neuter Project**

Total Amount of Funding Requested: **\$20,000.00** Check payable to: **Jury Duty, Inc.**

Dates of Last Complete Fiscal Year:                      to **(VARIES WITH EACH ORGANIZATION)**

Organization Income in Last Fiscal Year: **\$0.00** **\$980,509.00 TOTAL FOR A/C & H/S**

Organization Expenses in Last Fiscal Year: **\$0.00** **\$1,287,325.00 TOTAL FOR A/C & H/S**

Number of Paid Employees: Full-time: **29** Part-time: **3**

Number of Active Volunteers: **45** Total Volunteer Hours per Week: **100**

Describe Your Agency (check all that apply):

**Services Provided**

- Unlimited intake shelter **A/C**
- Limited intake shelter **H/S**
- Foster network **H/S**
- Animal control **A/C**
- Spay/neuter services **A/C, H/S**
- Feral cat sterilization **SWH**
- Veterinary care to the public

**Organization Structure**

- City, county, or tribal agency **A/C**
- Private nonprofit agency **H/S**
- Spay/neuter clinic
- Veterinary association
- Private veterinary clinic
- Community collaboration **NWFAA**
- Other (Please explain below)

Grants received in the past five years (if any):

	<b>Funder</b>	<b>Funding Period Dates</b>	<b>Purpose</b>	<b>Amount</b>
<b>A/C</b>	<b>Melba Bayers Meyer Charitable Trust</b>	<b>April 15, 2005</b>	<b>Repairs to kennel area</b>	<b>\$500.00</b>
<b>A/C</b>	<b>Melba Bayers Meyer Charitable Trust</b>	<b>April 14, 2005</b>	<b>To the benefit of the animals we shelter</b>	<b>\$1,000.00</b>
<b>H/S</b>	<b>Chadbourne Family Foundation</b>		<b>Facility Improvement</b>	<b>\$15,000.00</b>

H/S  
SWH  
SWH

<b>Kugelman Foundation</b>		<b>Program Enhancement</b>	<b>\$5,500.00</b>
<b>Two Mauds</b>		<b>Spay and Neuter</b>	<b>\$5,000.00</b>
<b>Two Mauds</b>		<b>Spay and Neuter</b>	<b>\$5,000.00</b>

## GRANT PROPOSAL DETAILS

### Applicant Qualifications:

In the last complete fiscal year:

7793 cats and 8309 dogs were handled (describe your animal program)

(Figures reflect participating agencies: Escambia County Animal Control and Humane Society). Shelter housing dogs and cats until adoption includes veterinary care, spay/neuter, socialization and access to a foster care network.

165 cats and 125 dogs were sterilized (describe your sterilization program)

Through Humane Society and Spayd With Heart lowcost spay/neuter program during 2005. Approximately 17 cats and 35 dogs were sterilized before adoption, once admitted to the Humane Society Shelter.

If your program performs adoptions, are all animals sterilized before adoption? **No**

If not all, what percentage of animals is not currently sterilized before adoption? **0%**

If not all, how are animals selected for sterilization before adoption? **Humane Society-Primarily by age. The majority of local veterinarians are not willing to spay/neuter an animal prior to a certain age and weight; however all adult, healthy dogs and cats are spayed or neutered prior to adoption.**

*should be 70%*

**Spayd with Heart 100% sterilization prior to adoption.**

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

**Animal Control follows the requirements of F.S.S. 823.15 and if the animal is not altered, then a deposit of \$30.00 is required toward the spaying/neutering to be accomplished within 30 days after adoption or by age 6 months if the animal is a puppy or kitten. The customer takes their receipt for the deposit to the vet of their choice and once the vet performs the operation, the receipt is signed by the vet and submitted to us. We pay the \$30 for each certified receipt directly to the vet who did the operation. If the veterinarian will not accept this procedure (all in our county do accept it), then the customer can submit the deposit receipt and a copy of their invoice from the veterinarian that shows conclusively that the pet has been altered, and we will issue a \$30 check refund of the deposit to the customer. If we don't have the receipt submitted by a vet or the customer by the third month following adoption, we first try to reach the customer by phone and get the information and confirm it with the vet office or if it has not been done, point out to the person that their pet MUST by law be spayed/neutered and that they must face citations with fines or lose custody of the pet if they do not immediately comply (unless the vet has given us in writing their medical opinion that it is not medically appropriate for the animal to be altered at that time). Usually that gets their attention and they will comply. If not the next step is a letter to them signed by our Director. If no positive results from that, it will usually mean we have to send an ACO out to the person's home to issue a citation and if necessary point out again that we have the right under the law to take their pet if they do not comply. Unless for some reason they have moved with no way we can find them, at this point we are persuasive and they comply. Unfortunately, there are several that have moved and we are never able to confirm if they did comply because we can not at this later time locate their current residence.**

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program:

**This is a true community collaboration of services. The strength of this program lies in the alliance of the Northwest Florida Animal Alliance. Each of the participating agencies have experienced, well-qualified staff who are pledging their time, knowledge and expertise to this effort. The scope of the program remains simple and effective: offer spay/neuter assistance through vouchers to pre-qualified applicants. The primary goal of the alliance is to increase the numbers of animals being spayed and neutered in our county, especially in the low income pet owners. Additional grant funding will provide the accompanying education and marketing that will make this initiative have long-lasting effects and continuation of services.**

Is this a community collaboration involving multiple groups? If so, list each group by contact information and role in the project:

<b>Group Name</b>	<b>Group Address</b>	<b>Website</b>	<b>Role</b>
<b>Jury Duty</b>	<b>109 N Palafox St, #3 Pensacola, Florida 32502</b>	<b><a href="http://www.jury-duty.org">www.jury-duty.org</a></b>	<b>Conducts community outreach to offer low-cost vouchers to eligible pet-owners</b>
<b>Humane Society of Pensacola, Inc</b>	<b>5 North Q Street, Pensacola, Florida 32505</b>	<b><a href="http://www.humanesocietyofpensacola.org">www.humanesocietyofpensacola.org</a></b>	<b>Promotes license plate campaign and participates in community outreach voucher dissemination</b>
<b>Spayd With Heart, Inc.</b>	<b>7450 Pine Barren Rd., Century, Florida 32535</b>	<b><a href="http://www.spaydwithheart.com">www.spaydwithheart.com</a></b>	<b>Targets low income rural area pet owners in need of low cost spay/neuter services</b>
<b>Escambia County Animal Control</b>	<b>200 W Fairfield Dr., Pensacola, Florida 32501</b>	<b><a href="http://www.myescambia.com/departments/animal_control/default.php">www.myescambia.com/departments/animal_control/default.php</a></b>	<b>Promotes license plate campaign &amp; Voucher Program</b>

**Problem statement:**

Pet overpopulation is the number one issue facing companion animals today. More than five million pets are euthanized annually because there are not enough homes for them. It costs U.S. taxpayers an estimated \$2 billion each year to take in, care for, and often euthanize homeless animals. Although education has increased the percentage of animals that are spayed and neutered, more sterilization is needed to reach the critical thresholds necessary to control overpopulation. Since funding for sterilization programs is limited, it is important that available funds be used for programs that target the most significant sources of cat and dog overpopulation and that these programs increase sterilization surgeries above the current baselines of the community.

**Describe the target area:**

Geographical target area (name of city, county, Florida, etc.): **Escambia County**

Total human population in target area: **298859** (information available at [www.census.gov](http://www.census.gov)).

Percent of residents living below poverty in target area: **16%** ([www.census.gov](http://www.census.gov))

Estimated number of pet cats in target area (human population divided by 4.0): **74714**

Estimated number of pet dogs in target area (human population divided by 4.8): **62262**

Estimated number of feral cats in target area (human population divided by 6.0): **49810**

Please explain if you believe your target area animal population is significantly different than above.

**N/A**

Number of cats **7584** and dogs **8009** admitted to animal control shelters in the target area last year (if known)

Number of cats **6340** and dogs **4904** euthanized in animal control shelters in the target area last year (if known)

What kinds of spay/neuter services are currently available in the target area? In what way are these resources currently insufficient?

**Currently only normal veterinary clinic services. There is no "low-cost" spay/neuter clinic in our region. There is no mobile spay/neuter service available in our region. Escambia County Animal Regulation and Control, Concerned Citizens for Animal Welfare, The Humane Society, Spayd with Heart, Inc. The Junior Humane Society, and Jury-Duty all operate some limited spay/neuter assistance programs.**

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed.

**Humane Society and Spayd with Heart utilize a voucher system. Resources are very limited; relying solely on donations. Additional resources are needed to target low income pet owners and subsidize the procedures to make an impact on the pet overpopulation in Escambia County.**

**Describe the specific target population of the spay/neuter project:**

Pets in low-income families: What qualifications will you use to determine low-income status? **Eligibility requirements to people who qualify for assistance from:**

- **Medicaid**
- **SSI**
- **WIC**
- **Food Stamps**
- **Free and Reduced Lunch Program**

**(Require evidence of eligibility in one of these programs)**

Special populations (e.g., pit bulls, underserved regions, unique events):

75  
62  
50  
-----  
187,000

- Neuter-before-adoption of animals from shelters or rescue groups
- Feral cat sterilization
- Other:

**Objectives:**

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?  
**Increase the number of altered animals in low income households by at least 300 animals.**

**Methods:**

What criteria will you use to determine eligibility for the program?

**We will determine eligibility through requiring evidence of qualifying for one of the programs listed above. Target population includes rural and urban areas of the county.**

What arrangements have you made with veterinarians to perform the surgeries? Is the veterinarian(s) on your staff, on contract, in a spay/neuter clinic, or in private practice? Please attach a collaboration letter from the lead veterinarian, practice, or association that will provide spay/neuter services.

**Veterinarian Edmund Steadman, 4230 North Davis Highway, Pensacola, Florida 32503, (850)432-9662, (see attached collaboration letter) has agreed to provide spay and neuter services to low income pet owners through our alliance.**

How will you advertise the program? Consider using verbiage such as "limited to the first 50 applicants, one per family" or other restrictions so that you can graciously end the offer as needed. Explain how the advertising will reach the target audience. Attach promotion materials if available.

**In order to focus on our target population our plan includes contacting the local housing authority for distributing flyers to those living in low income housing projects. We will also distribute information brochures to clients at the Health Department, Manna Food Bank, Housing Authority, Elderly Services, and Community Medical Clinics and through animal control officers in the field.**

**Additionally, PSA's will be made via local radio stations, newspapers, and television.**

How will you address barriers to full use of the program such as transportation, literacy, and cultural hurdles?

**Escambia County covers a geographical area of nearly 700 square miles, much of it quite rural. We will address the transportation barrier by establishing a brigade of volunteers to help provide free pet transport for pet owners to take advantage of the spay/neuter services the grant offers. The public awareness issue will be addressed as listed above.**

**Veterinary fees:**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the pet owner vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery and not for other items such as vaccines, testing, and licensing.

	Amount Paid by Owner	Amount Paid by Project	Total Amount
Range for Male Cats	\$0	\$40	\$40
Range for Female Cats	\$0	\$55	\$55
Range for Male Dogs	\$0	\$75	\$75
Range for Female Dogs	\$0	\$95	\$95

Is this a voucher program? If so, how will you assure compliance with the program?

**Yes, this is a voucher program. Participants must meet eligibility requirements in order to receive a voucher. Vouchers will not be awarded to any individual without an application first being processed and deemed eligible. Documentation will be kept on each application. Vouchers will be redeemed by participating veterinarians to conduct the spay/neuter surgery. Redeemed vouchers will be collected for project outcome analysis.**

**Other information:**

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

**The Northwest Florida Animal Alliance is comprised of some of the area's most effective, active nonprofit agencies, animal control, and the humane society who are dedicated to animal welfare, specifically reduction and eventually eradication of animal overpopulation issues in the community. For this reason, the Alliance is uniquely equipped to take on this challenge and succeed. With the funds from this program we will be able to establish a blueprint and jumpstart a program to end the overpopulation crisis in our county by 2010. An additional component for reaching the more rural outlying population is the use of a transport service, which will enable those participants who do not have the means of transportation, to access these services.**

**Evaluation:**

Applicant agrees to complete the Grant Follow-up Report and return it to Florida Animal Friend within 12 months of receipt of funds.

**Budget:**

Total number of sterilization surgeries projected: cats **200** dogs **100**

Total budget requested: **\$20,000** Average cost/surgery projected: **\$66**

Budget should not exceed \$20,000. Create a line item for each separate kind of expense that will be covered by the grant funds, such as veterinary fees, surgical supplies, transportation, etc..

Item	Cost Each	Number	Total Cost
Surgeries	\$66.00	300	\$19,800.00
	\$		\$
	\$		\$
	\$		\$

Describe any expenses that are not included in the grant and how they will be paid for:

**The alliance members will seek monetary or inkind donations to absorb the additional cost to administer the program. Volunteers will provide transportation.**

**Timeline:**

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project.

Projected start date: **10/15/06** Projected end date: **6/15/07**

**Future Funding:**

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

**We will do the following to ensure funding for the program in the future:**

**1) Escambia County Animal Regulation and Control will request that an increase in the licensing differential be reserved for use only in a spay/neuter voucher program.**

**2) Also, by showing increases in spay/neutering, and decreases in the number of stray and/or abandoned cats and dogs. Escambia County Animal Control will request a line item budget that would commit additional dollars to this effort in the future.**

**3) The Northwest Florida Animal Alliance is a growing group of local nonprofit agencies dedicated to this cause; this group collectively offers the capacity for significant fundraising as well as a growing base of continued funding for initiatives such as this one.**

**Promotion of Florida Animal Friend Spay/Neuter License Plate:**

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

**Promotional marketing for the license plates will be printed on the back of each Spay/Neuter Voucher to let the receipt know where the funding came from; signs are already posted at the Escambia County Animal Shelter; the Director of Animal Control has printed up and given full color sample pictures of the Florida Animal Friend specialty plate to the license plates points of sale at the tax collection offices; smaller versions of those sample plates printouts were also given to every veterinary office in the county.**

By my signature below, I attest that the information provided in this grant proposal is true and that the proposed spay/neuter program complies with local city, county and state ordinances and laws.

Application submitted by:

Signed: Cynthia Farrah

Date: May 31, 2006

Name: CYNTHIA FARRAH Title: PRESIDENT