

2006 FLORIDA ANIMAL FRIEND GRANT APPLICATION

APPLICANT INFORMATION

Entire application must be typed or neatly printed – Sections may be expanded as needed to provide important details, but remember to be concise. Do not change the format of the application.

Name of Applicant Agency: **Animal Rescue Coalition**
 Person Submitting Proposal: **Mary Lee Richey** Title: **Executive Director**
 Organization Address: **47 South Palm Avenue, Suite 209**
 City, State, Zip Code: **Sarasota, FL 34243**
 Website Address: **animalrescuecoalition.org**
 Phone number: **941-957-1955** Fax Number: **941-957-1965**
 Cell Number: Email Address: **marylee@animalrescuecoalition.org**

Title of Proposal: **Spay/Neuter Program**
 Total Amount of Funding Requested: **\$19,700.00** Check payable to: **Animal Rescue Coalition**
 Dates of Last Complete Fiscal Year: **7/1/04 to 6/30/05**
 Organization Income in Last Fiscal Year: **\$443,338.00**
 Organization Expenses in Last Fiscal Year: **\$483,660.00**
 Number of Paid Employees: Full-time: **4** Part-time: **6**
 Number of Active Volunteers: **45** Total Volunteer Hours per Week: **250**

Describe Your Agency (check all that apply):

Services Provided

- Unlimited intake shelter
- Limited intake shelter
- Foster network
- Animal control
- Spay/neuter services
- Feral cat sterilization
- Veterinary care to the public

Organization Structure

- City, county, or tribal agency
- Private nonprofit agency
- Spay/neuter clinic
- Veterinary association
- Private veterinary clinic
- Community collaboration
- Other (Please explain below)

Grants received in the past five years (if any):

Funder	Funding Period Dates	Purpose	Amount
Gulf Coast Community Fdn of Venice	April 2006 -April 2007	Launch the Adoption Trail	\$17,450.00
Community Fdn of Sarasota	March 2006-2007	Launch the Adoption Trail	\$10,000.00
Bladel Foundation	October 2005-October 2006	Community Outreach Coord.	\$10,000.00
DJ& T Foundation	November 2004-2005	Spay/Neuter Program	\$10,000.00

Gulf Coast Community Fdn of Venice	July 2004-2005	Expansion of Spay/Neuter Program	\$19,500.00
PetsMart Foundation	March 2004-2005	Bilingual Spay/Neuter Program	\$25,000.00

GRANT PROPOSAL DETAILS

Applicant Qualifications:

In the last complete fiscal year:

168 cats and 159 dogs were handled (describe your animal program)

Animal Rescue Coalition sponsored four Adopt-a-thons for our participating members, Manatee County Humane Society, Manatee County Animal Services and St. Francis Animal Rescue. Over 100 dogs and cats were adopted.

ARC has a very effective Foster Program; over 250 puppies and kittens were fostered by ARC volunteers; these same volunteers also facilitated finding permanent homes for all of the ARC foster animals.

ARC partnered with the Humane Society of Sarasota County and transported 27 dogs for Mississippi that had been abandoned during Katrina.

2207 cats and 1,103 dogs were sterilized (describe your sterilization program)

In four years of operation the ARC Mobile Spay/Neuter Clinic has altered more than 10,500 dogs and cats and has proven to be the most innovative and effective Spay/Neuter Program in the history of Sarasota and Manatee Counties. The mobile clinic operates at eleven locations throughout Sarasota and Manatee Counties, it is an income-eligible program that offers both free and low-cost programs.

If your program performs adoptions, are all animals sterilized before adoption? **yes**

If not all, what percentage of animals is not currently sterilized before adoption? %

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program:

Please see attached

Is this a community collaboration involving multiple groups? If so, list each group by contact information and role in the project:

Group Name	Group Address	Website	Role
Humane Society of Manatee County	2515 14 th Street, Bradenton FL 34205	humanesocietymanatee.org	Participating Organization
Manatee County Animal Services	305 25 th Street West Palmetto, FL 34221	kris.weiskopf@co.manatee.fl.us	Participating Organization
Sarasota County Animal Services	8451 Bee Ridge Road Sarasota, FL 34241	sarasotasheriff.org/animal.asp	Participating Organization
Suncoast Humane	6781 San Casa	suncoasthumane.org	Participating

Society	Drive Englewood, FL 34224		Organization
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Problem statement:

Pet overpopulation is the number one issue facing companion animals today. More than five million pets are euthanized annually because there are not enough homes for them. It costs U.S. taxpayers an estimated \$2 billion each year to take in, care for, and often euthanize homeless animals. Although education has increased the percentage of animals that are spayed and neutered, more sterilization is needed to reach the critical thresholds necessary to control overpopulation. Since funding for sterilization programs is limited, it is important that available funds be used for programs that target the most significant sources of cat and dog overpopulation and that these programs increase sterilization surgeries above the current baselines of the community.

Describe the target area:

Geographical target area (name of city, county, Florida, etc.):

Sarasota and Manatee Counties-sites include Venice, Englewood, Nokomis, Osprey, Northport, Sarasota, Bradenton, Palmetto

Total human population in target area: **673,030** (information available at www.census.gov).

Percent of residents living below poverty in target area: **9.** (www.census.gov)

Estimated number of pet cats in target area (human population divided by 4.0): **168257**

Estimated number of pet dogs in target area (human population divided by 4.8): **140215**

Estimated number of feral cats in target area (human population divided by 6.0): **112,172**

Please explain if you believe your target area animal population is significantly different than above.

Number of cats **5001** and dogs **5342** admitted to animal control shelters in the target area last year (if known)

Number of cats **3528** and dogs **2064** euthanized in animal control shelters in the target area last year (if known)

What kinds of spay/neuter services are currently available in the target area? In what way are these resources currently insufficient?

With the exception of the ARC Mobile Spay/Neuter clinic the only other programs in Sarasota and Manatee Counties are limited voucher programs. These programs are insufficient to address a community of this size. The demand for spay/neuter continues to increase. The ARC Mobile Spay/Neuter Clinic is now scheduling six to eight weeks in advance in Manatee County.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed.

ARC is targeting animals in Manatee County. Manatee County Animal Services admitted 6,625 cats and dogs and euthanized 4,323, a 65% euthanization rate. Currently ARC has a \$60,000 contract with Manatee County Animal Services. But with a population of over 306,000 ARC must aggressively increase the number of spays and neuters in this community. We need to expand the number of days of service in Manatee County and we need to spay/neuter all puppies and kittens that qualify for the ARC Foster Program. The puppies and kittens are relinquished by the Manatee County Animal Services and in partnership with the Humane Society of Manatee County, ARC fosters the animals and is responsible for spaying and neutering and finding them loving

permanent homes. In just one year of operation the ARC Foster Program has been able to save over 250 puppies and kittens from certain euthanasia.

Describe the specific target population of the spay/neuter project:

- Pets in low-income families: What qualifications will you use to determine low-income status? **see attached**
- Special populations (e.g., pit bulls, underserved regions, unique events):
- Neuter-before-adoption of animals from shelters or rescue groups
- Feral cat sterilization
- Other:

Objectives:

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?
Spay/Neuter two hundred puppies and kittens that have been relinquished by the Manatee County Animal Services. Two hundred spay/neuters @ base cost of \$55.00 each for a total of \$11,000.

Expand the days of operation in Manatee County by seven additional days. The average cost of operation for one surgery day is \$1,450. Seven additional days at a cost of \$1,450 for a total of \$8,700.

Methods:

What criteria will you use to determine eligibility for the program?
see attached

What arrangements have you made with veterinarians to perform the surgeries? Is the veterinarian(s) on your staff, on contract, in a spay/neuter clinic, or in private practice? Please attach a collaboration letter from the lead veterinarian, practice, or association that will provide spay/neuter services.
ARC currently has four veterinarians under contract; Dr. Barry Kellogg, Medical Director, Dr. Wendy Ellis, Dr. Heather Egan, Dr. Jerry Edington. All surgeries are performed on the ARC Mobile Clinic.

How will you advertise the program? Consider using verbiage such as "limited to the first 50 applicants, one per family" or other restrictions so that you can graciously end the offer as needed. Explain how the advertising will reach the target audience. Attach promotion materials if available.

Brochures, flyers, posters, PSA, television and radio spots, special community events-see attached

How will you address barriers to full use of the program such as transportation, literacy, and cultural hurdles?

We have found in four years of operation that transportation is not a major factor since we bring the clinic directly to residents in high-need areas, in regard to literacy; our brochures and posters are clear and straight-forward; lastly, in addressing cultural hurdles, we work with many community organizations including Senior Friendship Center and the Hispanic Latino Coalition.

Veterinary fees:

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the pet owner vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery and not for other items such as vaccines, testing, and licensing.

	Amount Paid by Owner	Amount Paid by Project	Total Amount
Range for Male Cats	\$0-25	\$	\$
Range for Female Cats	\$0-40	\$	\$
Range for Male Dogs	\$0- 40	\$	\$
Range for Female Dogs	\$0-50	\$	\$

Is this a voucher program? If so, how will you assure compliance with the program?

No

Other information:

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The ARC Spay/Neuter Program has a strong track record. In four years of operation it has continued to increase the number of spays and neuters each year by nearly 40%. It continues to define high-need, high-risk areas with the cooperation of Manatee and Sarasota County Animal Services. ARC has reached its targeted population through an extensive Community Outreach Program and strong partnerships with Social Service Agencies. We are educating the public about the need for spaying and neutering, we now need to make sure we have the capacity to deliver these services to our targeted population.

"Everyday the Humane Society of Manatee County reaps the benefits of the heroic efforts of the Animal Rescue Coalition to spay and neuter animals in our community. We celebrate their great accomplishment of spaying and neutering 8,000 animals-and we are thankful that 1,300 animals from Manatee County benefited from these efforts. Daily we see people who could never afford to get their animals spayed, so knowing that ARC is there to offer them free programs not only helps provide a direly needed program, but also keeps the animal population at an all time low. ARC is definitely to the rescue and we are truly grateful."

Donna Stiteler, Executive Director, Humane Society of Manatee County.

"Animal Services greatly appreciates the efforts that you at ARC have taken to help Manatee County reduce the pet overpopulation by providing your mobile clinic in our county. We have an excellent partnership that has formed and will continue this relationship into the future. With your assistance, we are on the right track to reduce the pet overpopulation. With the ARC Mobile Spay/Neuter Clinic, it provides on scene surgeries and is very beneficial to the pet owners who meet the income guidelines. Your service has been praised and invaluable. Thanks again."

Kristopher Weiskopf, Chief Manatee County Animal Services..

Evaluation:

Applicant agrees to complete the Grant Follow-up Report and return it to Florida Animal Friend within 12 months of receipt of funds.

Budget:

Total number of sterilization surgeries projected: cats **180** dogs **125**

Total budget requested: **\$19,700** Average cost/surgery projected: **\$65.00**
 Budget should not exceed \$20,000. Create a line item for each separate kind of expense that will be covered by the grant funds, such as veterinary fees, surgical supplies, transportation, etc..

Item	Cost Each	Number	Total Cost
Foster puppies/kittens	\$55.00	200	\$11,000.00
Manatee County Clinic Days	\$1450.00	7	\$8,700.00
see attachment	\$		\$
	\$		\$

Describe any expenses that are not included in the grant and how they will be paid for:
Marketing materials including brochures, flyers, posters - general operating budget

Timeline:

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project.

Projected start date: **10/1/06** Projected end date: **9/30/07**

Future Funding:

Explain how the organization plans to fund this program in the future. Having plans beyond “seeking funds from other funders” enhances the chances of receiving this grant.

ARC has formed strong partnerships with several of its participating organizations which has allowed us to approach our local community foundations and corporate sponsors with a comprehensive collaborative program. The response has been very encouraging: many funders are interested in collaboration and seeing that their local organization are working together, not only for their individual goals, but community-wide goals and programs. This has proven to be a new opportunity for funding. With both the foster program and our spay/neuter program we are partnering with Manatee County Animal Services and Humane Society of Manatee County .

Promotion of Florida Animal Friend Spay/Neuter License Plate:

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

ARC has several opportunities to promote the Florida Animal Friend Spay/Neuter License Plate. ARC has secured ABC affiliate channel 7 to be a media sponsor and every week ARC is a guest promoting the Adoption Trail, the ARC Foster Program and of course the ARC Spay/Neuter Program. This is a wonderful way to promote the plate and would reach tens of thousands of people. If this grant were to be awarded the Florida Animal Friend would also be recognized on all materials about the foster program. ARC also has nine participating organizations which we would

Manatee County Clinic Day - Average Cost

Veterinarian	\$	565.00
Veterinary Technician	\$	145.00
Veterinary Technician Assistant	\$	100.00
Community Outreach Coordinator	\$	115.00
Supplies	\$	365.00
Travel Expenses	\$	160.00
TOTAL COST PER DAY	\$	1,450.00

encourage to promote the program. We would also include flyers about the license plate in our after-care surgery packets and our adoption and foster packets.

By my signature below, I attest that the information provided in this grant proposal is true and that the proposed spay/neuter program complies with local city, county and state ordinances and laws.

Application submitted by:

Signed: 

Date: 

Name:

Title:

